UNITED STATES SECURITIES AND EXCHANGE COMMISSION

WASHINGTON, DC 20549

FORM 8-K

CURRENT REPORT Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

Date of report (Date of earliest event reported): October 25, 2022

LAKELAND FINANCIAL CORPORATION

(Exact name of Registrant as specified in its charter)

Indiana (State or other jurisdiction of incorporation)

> 202 East Center Street, Warsaw , Indiana (Address of principal executive offices)

0-11487 (Commission File Number) 35-1559596 (IRS Employer Identification No.)

46580 (Zip Code)

Registrant's telephone number, including area code: (574) 267-6144

(Former name or former address if changed since last report.)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

□ Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)

□ Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)

Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))

Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Securities registered pursuant to Section 12(b) of the Act:

Title of each class	Trading Symbol(s)	Name of each exchange on which registered
Common Stock, no par value	LKFN	NASDAQ

Indicate by check mark whether the Registrant is an emerging growth company as defined in Rule 405 of the Securities Act of 1933 (s230.405 of this chapter) or Rule 12b-2 of the Securities Exchange Act of 1934 (s240.12b-2 of this chapter).

Emerging growth company \Box

If an emerging growth company, indicate by check mark if the Registrant has elected not to use extended transition period for complying with any new or revised financial accounting standards provided pursuant to Section 13(a) of the Exchange Act.

Item 7.01. Regulation FD Disclosure

The executive officers of Lakeland Financial Corporation intend to use the material filed herewith, in whole or in part, in one or more meetings with investors and analysts. A copy of the investor presentation is attached hereto as Exhibit 99.1.

Lakeland Financial Corporation does not intend for this Item 7.01 or Exhibit 99.1 to be treated as "filed" for purposes of the Securities Exchange Act of 1934, as amended, or incorporated into its filings under the Securities Act of 1933, as amended.

Item 9.01. Financial Statements and Exhibits

The following exhibit shall not be deemed as "filed" for purposes of the Securities Exchange Act of 1934, as amended.

(d) Exhibits

99.1 2022 3Q Investor Presentation

104 Cover Page Interactive Data File (embedded with the Inline XBRL document)

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

LAKELAND FINANCIAL CORPORATION

Dated: October 25, 2022

By:

/s/ Lisa M. O'Neill Lisa M. O'Neill Executive Vice President and Chief Financial Officer

Lakeland Financial Corporation

A Proven History of Shareholder Value Creation And Commitment to Our Communities

3rd Quarter 2022







David M. Findlay

President & Chief Executive Officer david.findlay@lakecitybank.com (574) 267-9197

Lisa M. O'Neill

Executive Vice President & Chief Financial Officer lisa.oneill@lakecitybank.com (574) 267-9125



Forward-Looking Information

This presentation contains, and future oral and written statements of the Company and its management may contain, forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. Forward-looking statements are not historical facts and are generally identifiable by the use of words such as "believe," "expect," "anticipate," "continue," "plan," "intend," "estimate," "may," "will," "would," "could," "should," or other similar expressions. All statements in this presentation, including forward-looking statements, speak only as of today's date, and the Company undertakes no obligation to update any statement in light of new information or future events.

The Company's ability to predict results or the actual effect of future plans or strategies is inherently uncertain and, accordingly, you are cautioned not to place undue reliance on any forward-looking statement. Actual results could differ materially from those addressed in the forward-looking statements as a result of numerous factors, including, without limitation: (i) the effects of future economic, business and market conditions and changes, including the effects of governmental monetary and fiscal policies, (ii) the risks of changes in interest rates on the levels, composition and costs of deposits, loan demand, and the values and liquidity of loan collateral, securities and other interest sensitive assets and liabilities, (iii) changes in borrowers' credit risks and payment behaviors, (iv) the timing and scope of any legislative and regulatory changes, including changes in tax and banking laws and regulations and their application by the Company's regulators, (v) the failure of assumptions and estimates used in the Company's reviews of its loan portfolio, underlying the establishment of reserves for possible credit losses, the Company's analysis of its capital position and other estimates; and (vi) the risks noted in the Company's Annual Report on Form 10-K for the year ended December 31, 2021, as well as other risks and uncertainties set forth from time to time in the Company's other filings with the Securities and Exchange Commission.



Bank Director's 2021 Scorecard

\$5 BILLION UP TO \$50 BILLION

LARD				Total Assets (\$MM)	Profitability		Capital Adequacy		Asset Quality						
Rank Company Name	Ticker State	Core ROAA (%)	ROA Rank		Core ROAE (%)	ROE Rank	Tang Common Equity/Tang Assets (%)	TCE Rank	NPAs ex TDRs/Loans & OREO (%)		NCOs/ Avg Loans (%)	NCOs Rank			
1	Lakeland Financial Corp.*	LKFN	IN	5,830	1.54	10	13.39	11	11.19	16	0.26	26	0.09	62	81.0
2	First Financial Bankshares	FFIN	ТΧ	10,905	2.01	4	13.10	13	12.85	7	0.81	107	0.06	45	100.0
3	Great Southern Bancorp*	GSBC	MO	5,526	1.17	38	10.00	36	11.28	15	0.09	4	0.01	20	101.0
4	Glacier Bancorp	GBCI	MT	18,504	1.69	6	12.68	17	9.69	39	0.30	31	0.07	52	103.5
5	National Bank Holdings Corp.	NBHC	CO	6,660	1.44	13	11.59	19	10.68	24	0.55	74	0.06	43	114.5
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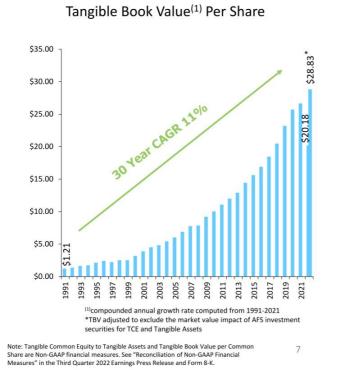


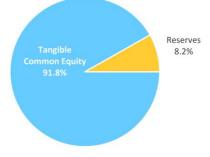
BANK PERFORMANCE SCORE





Strong Capital Structure





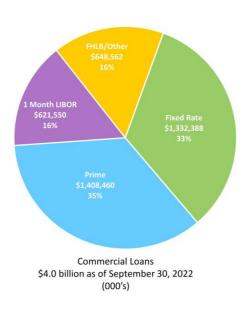
Key Ratios and Per Share Data as of September 30, 2022

TCE/Tangible Assets	8.20%
Adj. TCE/Adj. Tangible Assets	11.22%
Total Risk-Based	15.29%
Leverage	11.40%
Book Value	\$20.33
Tangible Book Value	\$20.18
Adj. Tangible Book Value	\$28.83



Interest Rate Sensitivity

Highly Asset Sensitive Balance Sheet



- Every 25 basis point move up in the federal funds rate is expected to improve margin by 3-5 basis points
- Fixed rate loans have shorter, average original terms of 5 years
- Cost of funds remains at historically low levels but has begun to increase in Q3 with the expectation this trend continues
- 89% of loan portfolio consists of commercial loans and 67% of commercial loans are tied to variable interest rates



Lake City Bank Today

Sesquicentennial

- •A long-term and consistent organic growth story
- •Headquartered in Warsaw, Indiana
- •52 branch offices \$6.3 billion banking assets \$2.6 billion trust, retirement and investment brokerage assets
- •Focused on execution "blocking and tackling"

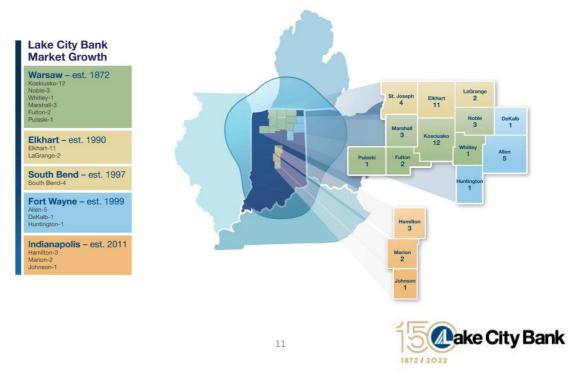
•Continued growth potential



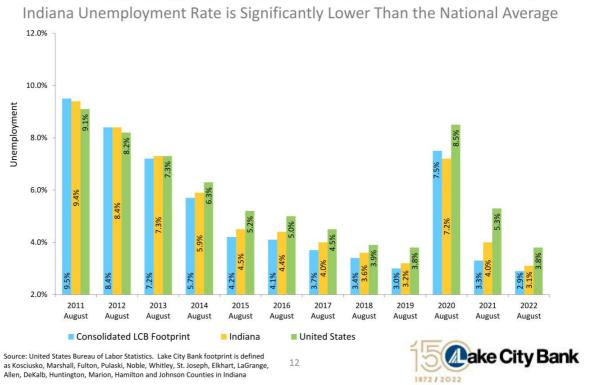


Established Market Presence

Organic Growth Potential in Mature and Expanding Markets



Strong Regional and Statewide Economy



Shareholder Value Strategy

- 1. Commercial Banking Focus
- 2. High Quality Team Members
- 3. Proven Organic Growth Experience
- 4. Focus on Core Deposit Funding
- 5. Commitment to Technology



Commercial Banking Focus

Experienced Relationship Driven Team

- 40 credit "smart" commercial bankers
- Average 23 years in banking & 12 years at Lake City Bank
- We live where we lend
- Face to face calling matters and is a team effort
- We understand our clients' needs
- Deep organizational structure provides credit and administrative support
- We cross-sell aggressively by leveraging technology



Credit Process

Commercial Banking Focus

- Our credit discipline has never changed
- We have a centralized committee structure
- We are in-market lender to in-market clients
- Character matters we lend to people first
- We focus on management/cash flow
- Structure is important and is disciplined
- Orientation towards owner occupied and well structured nonowner occupied real estate



Corporate Social Responsibility

150 Year History of Focusing on Our Customers, Employees and Our Communities

- Supporting our communities since 1872
- Building and caring for our team
- Delivering loan products to our communities
- Supporting financial literacy in our footprint
- Protecting our customers and their data
- Caring for the environment
- Focus on ESG is ongoing



Lake City Bank Culture

High Quality Team Members

- Our culture is our greatest asset and we will preserve it
- Lake City University drives our culture
- Diversity, Equity and Inclusion ongoing initiatives
- Our community involvement is real and critical to our strategy
- Our culture has not been diluted by acquisition

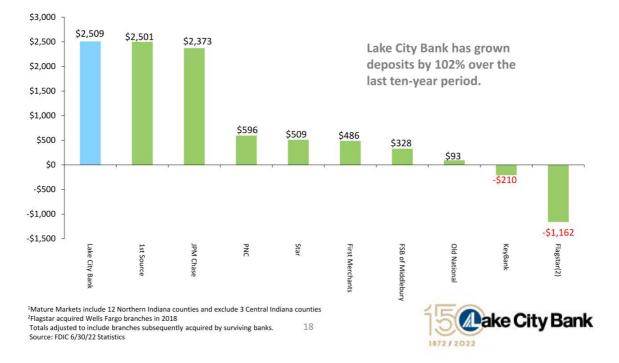






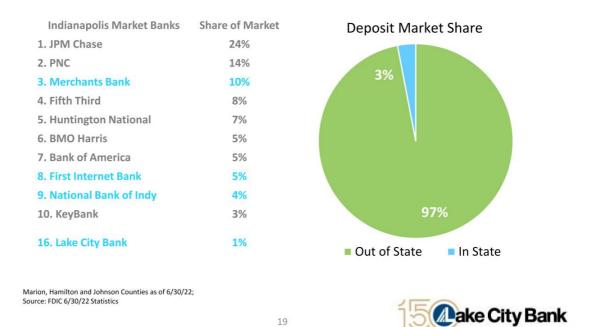
Mature¹ Market Deposit Performance

Organic Growth 2012 - 2022



Organic Growth

Indianapolis Market Opportunity



1872/2022

A Strong Environment for Growth and Expansion

- Indiana #1 manufacturing state in the country⁽¹⁾
- Manufacturing jobs increased 4.2% from June '21 to June '22⁽²⁾
- U.S. Census Bureau announced Indiana's population grew by 4.7% between 2010 and 2020
- Indiana unemployment at 2.4% as of June 2022⁽³⁾
- GDP growth of 5.2% from December '19 to December '21
- Supply chain and labor availability challenges continue
- Indiana ranked 14 in CNBC's "America's Top States for Business 2022", ranking Indiana higher than any of its neighboring states⁽⁴⁾

- https://www.statsamerica.org/sip/rank_list.aspx?rank_label=gsp2_b&item_in=12&ct=518

 12
 Hoosiers By The Numbers- Indiana Department of Workforce Development

 13
 https://fred_stlouisfed_org/graph/?g=lc21

 14
 https://www.cnbc.com/2022/07/13/top-states-for-business-indiana.html



Core Deposit Funding Strategy

Core Deposit Growth Impacted by Excess Liquidity in Economy

- Deposit surge from PPP funding and stimulus starting to abate
- DDA growth over two years of 29%
 - Retail quarter average growth of 58% over two years
 - Commercial quarter average growth of 24% over two years
- Capitalize on market disruption in our footprint to grow deposits
- Emphasize checking account relationship products and flexible solutions including Lake City Bank Digital platform
- Leverage demographic and lifestyle data
- Omni channel media campaign is utilized



Commitment to Technology and Cyber Risk Management

Innovation and Competitive Technology is a Focus

- Fintech partnerships play a growing role in our technology stack
- Investments in Lake City Bank Digital, our focus on a solution that is experiencing increased demand
- Technology partnership with FIS is strong User Planning Council and Strategic Planning Advisory Council
- Retail and Commercial platforms ensure competitive positioning
- Cybersecurity protection expands
- Al and data gathering and analysis is playing an increasingly important role
- Branch of the future proof of concept implemented in 2021



Channel Utilization Over Three Year Horizon

Mobile Channel Engagement Continues to Accelerate

Channel Type	Total Transactions 2019 ⁽¹⁾	% of Total	Total Transactions 2022 ⁽¹⁾	% of Total	Three Year Change
Branch Transactions	2,309,051	18%	2,033,179	14%	(12)%
ATM/ITM	941,914	7%	867,327	6%	(8)%
Online Logins	5,150,800	41%	4,613,640	32%	(10)%
Mobile Logins ⁽²⁾	4,043,192	32%	6,603,414	46%	63%
Telephone Banking	266,190	2%	223,904	2%	(16)%
Total	12,711,147	100%	14,341,464	100%	13%

⁽¹⁾ Measurement period includes twelve months of data ending September 30, 2019 and September 30, 2022 ⁽²⁾ Includes mobile phone, Apple watch & iPad app use



Customer Composition and Digital Adoption

Customer Composition and Digital Adoption Over Three Years							
Generation		Customer Breakdown	9/30/22	9/30/21	9/30/20		
Gen Z	(1996 - Current)	16%	54%	45%	43%		
Millennial	(1977 - 1995)	25%	63%	56%	55%		
Gen X	(1965 - 1976)	19%	52%	46%	44%		
Baby Boor	ner (1946 - 1964)	30%	46%	41%	39%		
Mature	(1945 or before)	10%	33%	29%	26%		
Digital Adopti	on		51%	45%	43%		

September 2022

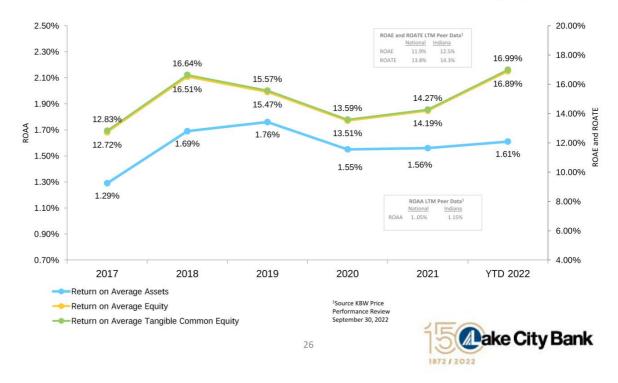


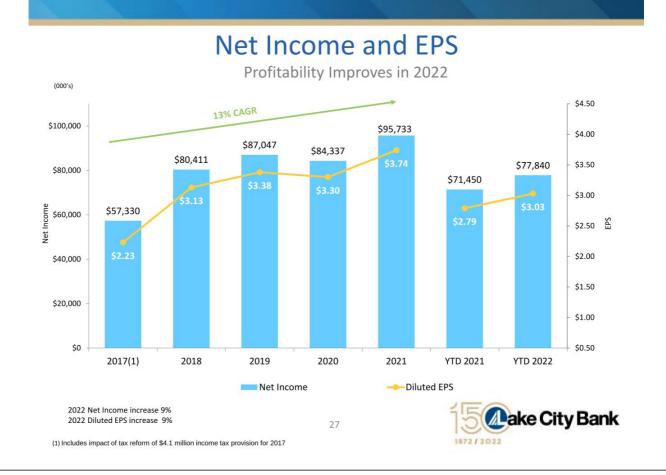
Financial Performance



Income Performance Metrics

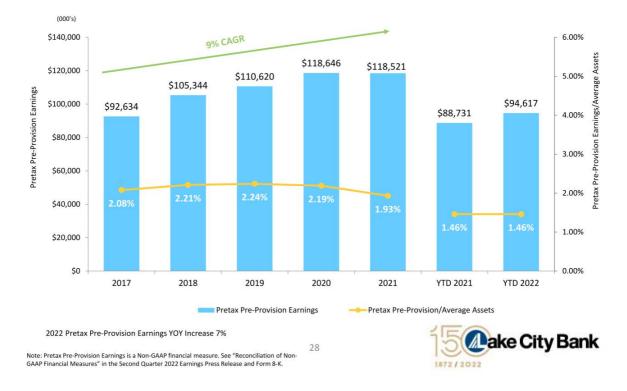
LKFN Performance Exceeds National and Indiana Peers and Maintains Strong Capital Levels

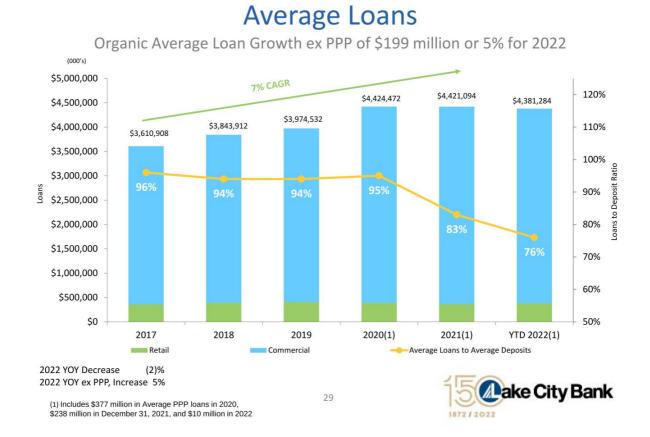




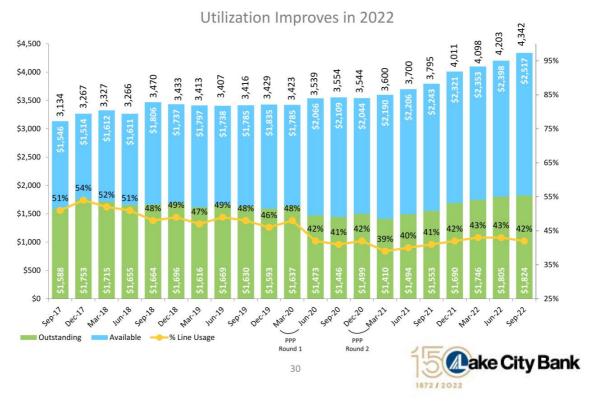
Pretax Pre-Provision Earnings

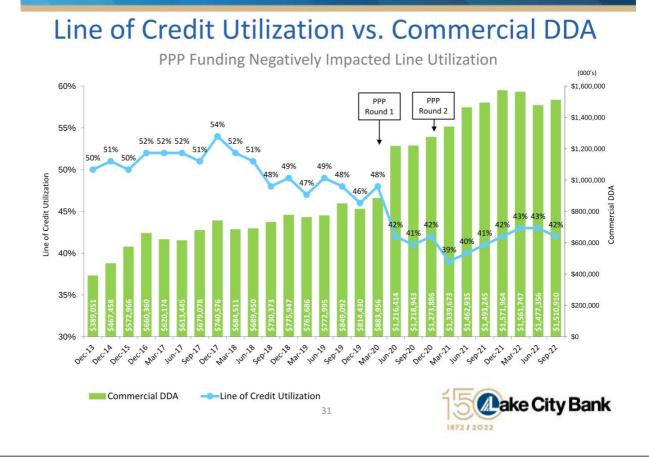
Growth in Net Interest Income Offset by Decline in Noninterest Income

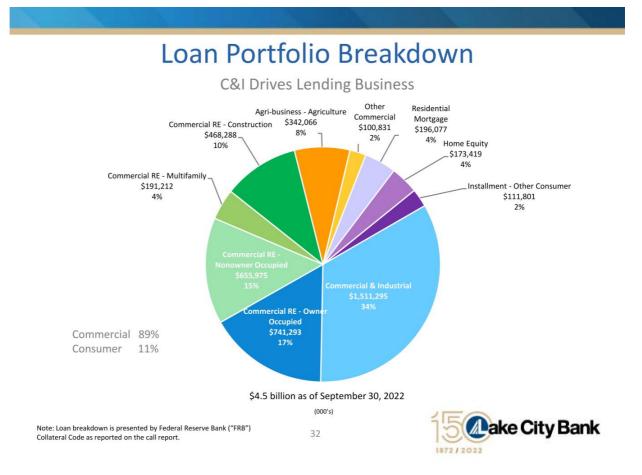


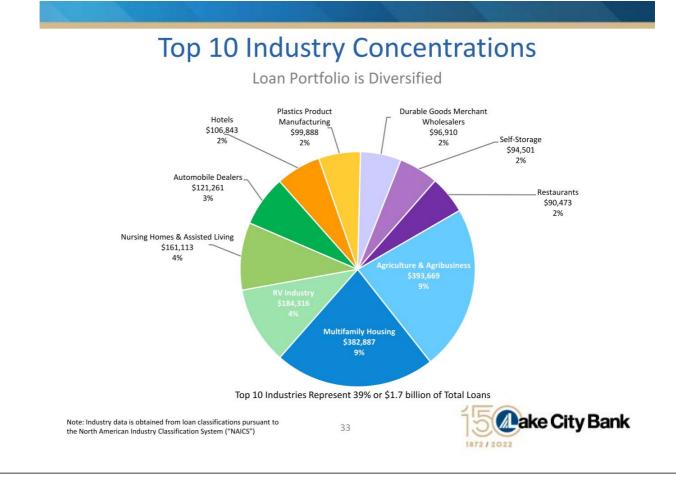


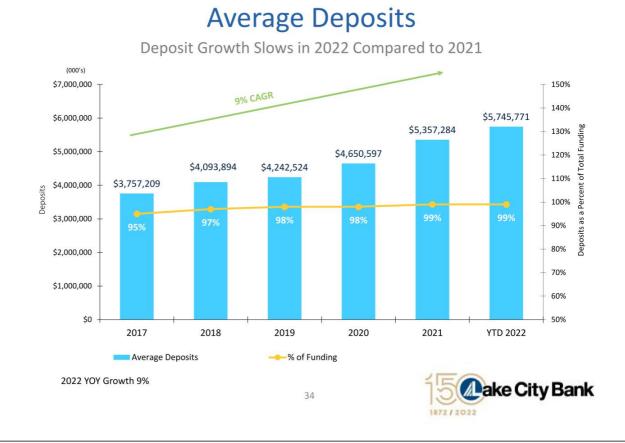
Line of Credit Utilization





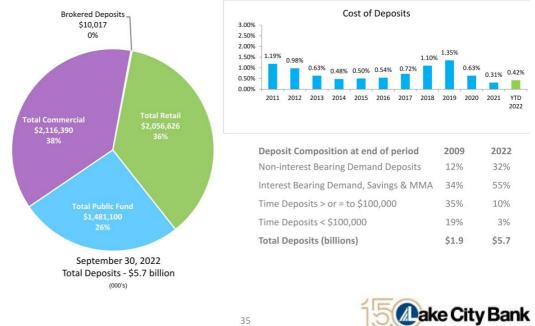




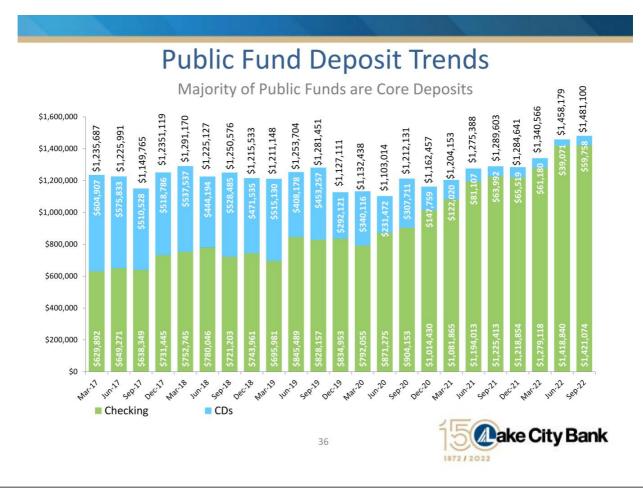


Deposit Breakdown

Deposit Costs Rise in Response to Rising Interest Rate Environment

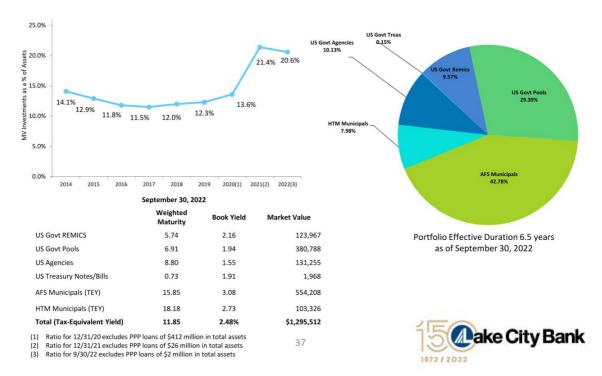


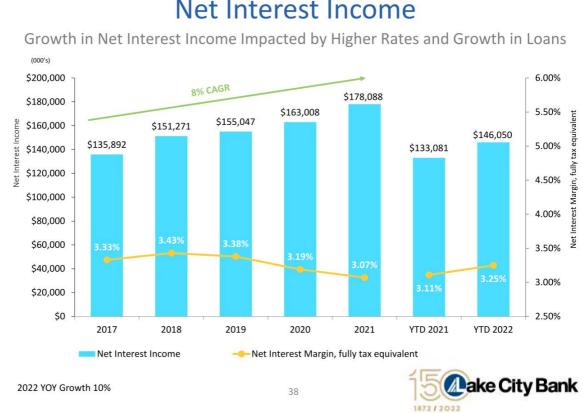
1872/2022



Investment Portfolio

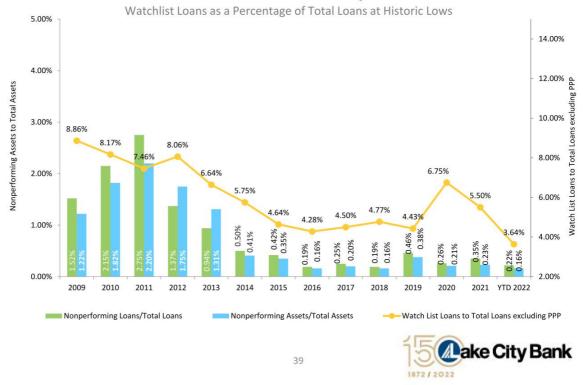
Excess Liquidity Temporarily Deployed to Investment Portfolio

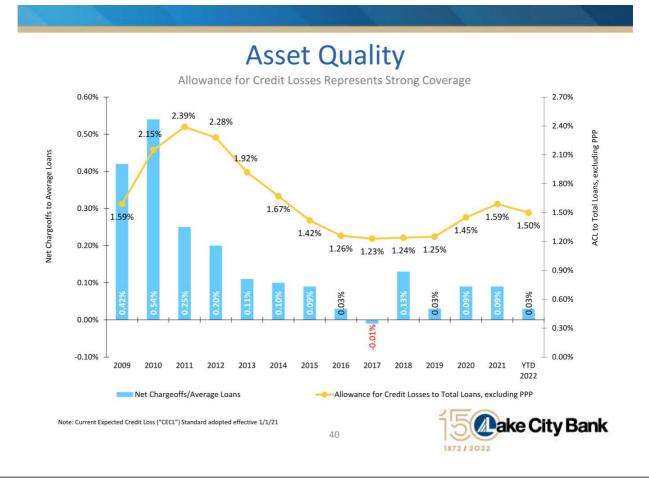




Net Interest Income

Asset Quality





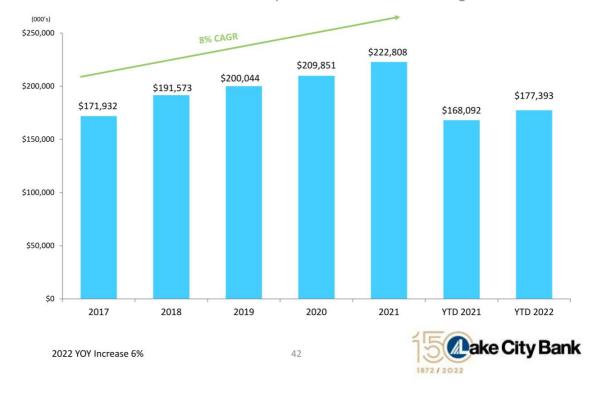
Noninterest Income

Growth in Fee Generating Lines of Business is Offset by Market Driven Volatile Activity

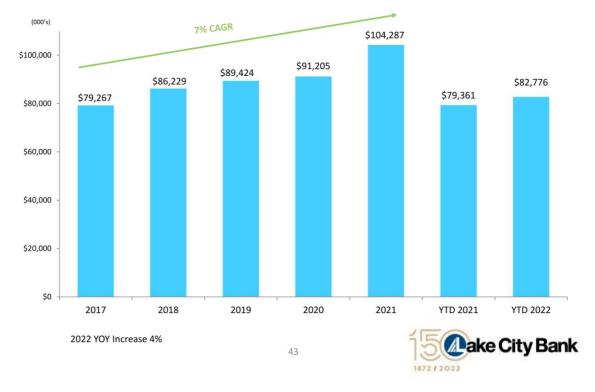


Total Revenue

Revenue Growth Benefited by Core Loan Growth and Rising Rates

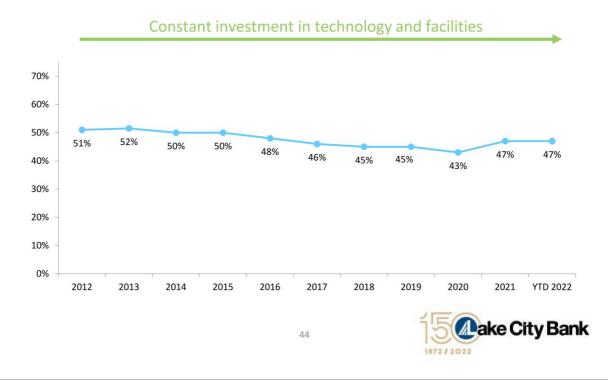


Non-Interest Expense Disciplined Operating Expense Management



Efficiency Ratio

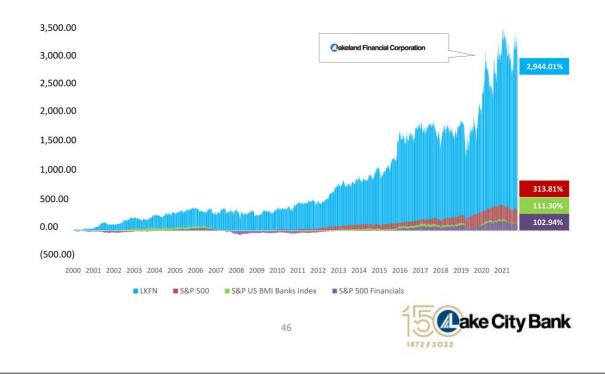
Revenue Growth Outpaces Expense Growth





LKFN Shareholder Value

Total Return Performance from 12/31/00 to 9/30/22



Investment Highlights

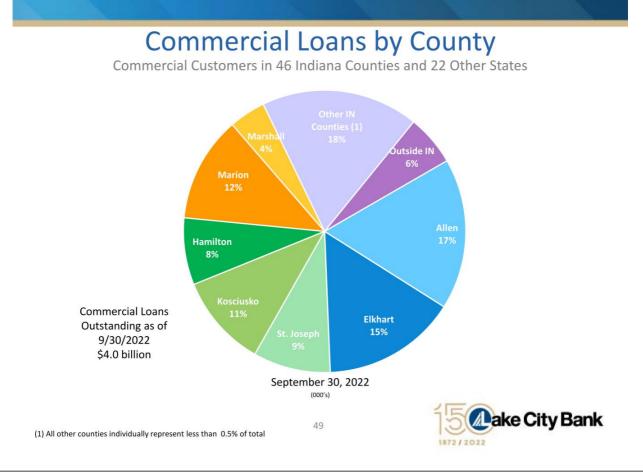
- Proven History of Organic Growth
- •Disciplined and Focused Strategy
- •Strong Internal Culture
- Consistent Execution
- •Service Excellence Drives Shareholder Value



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Supplemental Information





Larger Market Organic Expansion

Organic Growth

State Rank	County	Primary City	Population*	LCB Entry	LCB Deposit Market Share**	# of Branches
22.	Kosciusko	Warsaw	80,106	1872	60%	12
6.	Elkhart	Elkhart	206,921	1990	23%	11
5.	St. Joseph	South Bend	272,212	1997	9%	4
3.	Allen	Fort Wayne	388,608	1999	13%	5
1.	Hamilton, Johnson, Marion	Indianapolis	1,492,050	2011	1%	6



* Source: STATS Indiana ** Source: FDIC 6/30/22 Statistics





Mature Market Strength and Growth

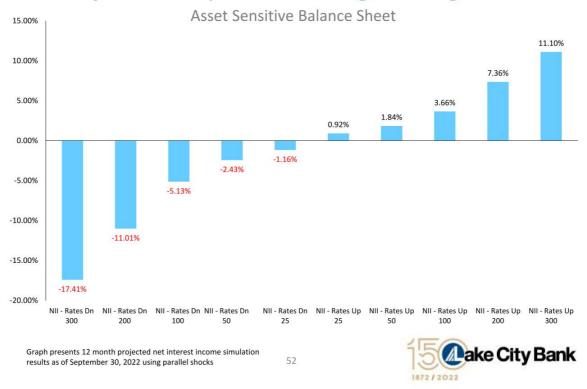
(millions) ¹	2022		201	2012		2022 # of
	<u>Deposits</u>	<u>Share</u>	<u>Deposits</u>	<u>Share</u>	Increase	Offices
1. 1 st Source	\$5,051	18.67%	\$2,550	14.77%	98.08%	53
2. Lake City Bank	\$4,978	18.40%	\$2,469	14.30%	101.62%	52
3. JPM Chase	\$3,896	14.40%	\$1,523	8.82%	155.81%	20
4. PNC	\$1,845	6.82%	\$1,249	7.24%	47.72%	17
5. First Merchants	\$1,128	4.17%	\$642	3.72%	75.70%	10
6. Flagstar/Wells Fargo ⁽²⁾	\$979	3.62%	\$2,141	12.40%	(54.27)%	23
7. Star	\$950	3.51%	\$440	2.55%	115.91%	10
8. Old National	\$778	2.87%	\$684	3.97%	13.74%	9
9. KeyBank	\$712	2.63%	\$922	5.34%	(22.78)%	14
10. FSB of Middlebury	\$639	2.36%	\$311	1.80%	105.47%	6
Market Total	\$27,058		\$17,264		56.73%	

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¹Mature Markets includes 12 Northern Indiana counties and excludes 3 Central Indiana counties ²Flagstar purchased Wells Fargo Indiana branches in 2018 Adjusted to include branches subsequently acquired by surviving banks. Data based on June 30th regulatory reporting for each year presented.



Projected Impact of Rising/Falling Rates





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