UNITED STATES SECURITIES AND EXCHANGE COMMISSION

WASHINGTON, DC 20549

FORM 8-K

CURRENT REPORT
Pursuant to Section 13 or 15(d)
of the Securities Exchange Act of 1934

Date of report (Date of earliest event reported): October 25, 2023

LAKELAND FINANCIAL CORPORATION

(Exact name of Registrant as specified in its charter)

Indiana (State or other jurisdiction of incorporation) 0-11487 (Commission File Number)

Registrant's telephone number, including area code: (574) 267-6144

35-1559596 (IRS Employer Identification No.)

202 East Center Street, Warsaw , Indiana (Address of principal executive offices)

46580 (Zip Code)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)

Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)

Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))

Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Securities registered pursuant to Section 12(b) of the Act:

Title of each class	Trading Symbol(s)	Name of each exchange on which registered
Common Stock, no par value	LKFN	NASDAQ

Indicate by check mark whether the Registrant is an emerging growth company as defined in Rule 405 of the Securities Act of 1933 (\$230,405 of this chapter) or Rule 12b-2 of the Securities Exchange Act of 1934 (\$240,12b-2 of this chapter).

Emerging growth company $\ \square$

If an emerging growth company, indicate by check mark if the Registrant has elected not to use extended transition period for complying with any new or revised financial accounting standards provided pursuant to Section 13(a) of the Exchange Act. \Box

Item 7.01. Regulation FD Disclosure

The executive officers of Lakeland Financial Corporation intend to use the material filed herewith, in whole or in part, in one or more meetings with investors and analysts. A copy of the investor presentation is attached hereto as Exhibit 99.1.

Lakeland Financial Corporation does not intend for this Item 7.01 or Exhibit 99.1 to be treated as "filed" for purposes of the Securities Exchange Act of 1934, as amended, or incorporated into its filings under the Securities Act of 1933, as amended.

Item 9.01. Financial Statements and Exhibits

The following exhibit shall not be deemed as "filed" for purposes of the Securities Exchange Act of 1934, as amended.

(d) Exhibits

99.1 2023 3Q Investor Presentation

104 Cover Page Interactive Data File (embedded with the Inline XBRL document)

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

LAKELAND FINANCIAL CORPORATION

Dated: October 25, 2023

/s/ Lisa M. O'Neill Lisa M. O'Neill Executive Vice President and Chief Financial Officer

Lakeland Financial Corporation

A Proven History of Shareholder Value Creation And Commitment to Our Communities

3rd Quarter 2023





David M. Findlay

Chief Executive Officer david.findlay@lakecitybank.com (574) 267-9197

Kristin L. Pruitt

President kristin.pruitt@lakecitybank.com (574) 371-9220

Lisa M. O'Neill

Executive Vice President & Chief Financial Officer lisa.oneill@lakecitybank.com (574) 267-9125



Forward-Looking Information

This presentation contains, and future oral and written statements of the Company and its management may contain, forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. Forward-looking statements are not historical facts and are generally identifiable by the use of words such as "believe," "expect," "anticipate," "continue," "plan," "intend," "estimate," "may," "will," "would," "could," "should," or other similar expressions. All statements in this presentation, including forward-looking statements, speak only as of today's date, and the Company undertakes no obligation to update any statement in light of new information or future events.

The Company's ability to predict results or the actual effect of future plans or strategies is inherently uncertain and, accordingly, you are cautioned not to place undue reliance on any forward-looking statement. Actual results could differ materially from those addressed in the forward-looking statements as a result of numerous factors, including, without limitation: (i) the effects of future economic, business and market conditions and changes, including the effects of governmental monetary and fiscal policies, (ii) the risks of changes in interest rates on the levels, composition and costs of deposits, loan demand, and the values and liquidity of loan collateral, securities and other interest sensitive assets and liabilities, (iii) changes in borrowers' credit risks and payment behaviors, (iv) the timing and scope of any legislative and regulatory changes, including changes in tax and banking laws and regulations and their application by the Company's regulators, (v) the failure of assumptions and estimates used in the Company's reviews of its loan portfolio, underlying the establishment of reserves for possible credit losses, the Company's analysis of its capital position and other estimates; and (vi) the risks noted in the Company's Annual Report on Form 10-K for the year ended December 31, 2022, as well as other risks and uncertainties set forth from time to time in the Company's other filings with the Securities and Exchange Commission.



Long Term Success for Shareholders



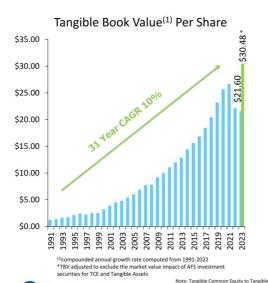
Source: S&P Capital IQ Pro. Financial data is as of June 30, 2023.

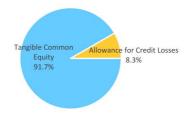
(1) induces banks and times traded on the NTSE, NTSE-MY or NASUNUA as of 10/10/22, secusives metger targets.
(2) Defined as having positive net income before extraoring vitems and preferred dividends for each of the last 10 years (calendar years ended December 31, 2013 through December 31, 2022). Net income before extraordinary items is defined by \$85 Capital IO Per as GAAP net income, after taxes, minority interest, and other after tax items, but before any extraordinary items. Excludes any revaluation of ne deferred the seasoft into the tox endown one SEE Picality IO Per as CAAP net income.

(3) Defined as consecutive increases in pre-tax, pre-provision earnings (excludes nonrecurring revenues and expenses, one-time goodwill impairment charges) for each of the years ending December 31, 20 2014, 2015, 2016, 2017, 2018, 2019, 2020, 2021 and 2022.



Strong Capital Structure





Key Ratios and Per Share Data as of September 30, 2023

CE/Tangible Assets	8.62%
Adj. TCE/Adj. Tangible Assets	11.74%
otal Risk-Based	15.14%
everage	11.64%
Book Value	\$21.75
angible Book Value	\$21.60
Adj. Tangible Book Value	\$30.48



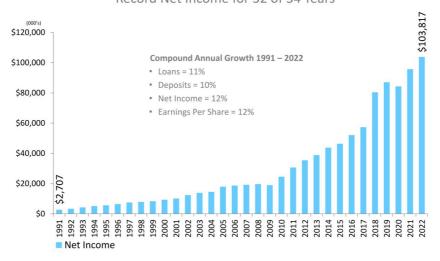
Note: Tangible Common Equity to Tangible Assets and Tangible Book Value per Commo Share are Non-GAAP financial measures. See "Reconciliation of Non-GAAP Financial Measures" in the Third Quarter 2023 Earnings Press Release and Form 8-K.

Lake City Bank Today

- A long-term and consistent organic growth story
- Headquartered in Warsaw, Indiana
- 53 branch offices \$6.4 billion banking assets \$3.0 billion trust, retirement and investment brokerage assets
- Focused on execution "blocking and tackling"
- Continued growth potential



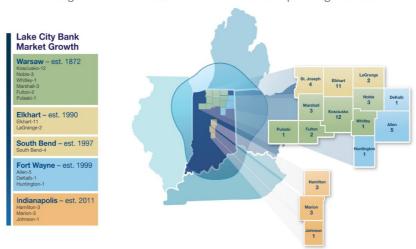
32 Years of Organic Growth Record Net Income for 32 of 34 Years





Established Market Presence

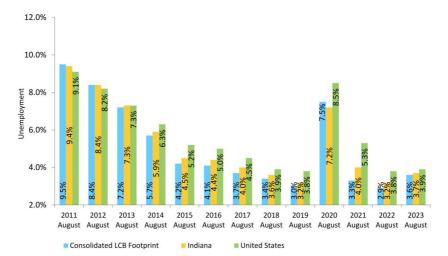
Organic Growth Potential in Mature and Expanding Markets





Strong Regional and Statewide Economy

Unemployment Rate In The Lake City Bank Footprint Is Consistent With The National Average





Source: United States Bureau of Labor Statistics. Lake City Bank footprint is defined as Kosciusko, Marshall, Fulton, Pulaski, Noble, Whitley, St. Joseph, Elkhart, LaGrange, Allen, DeKalb, Huntington, Marion, Hamilton and Johnson Counties in Indiana

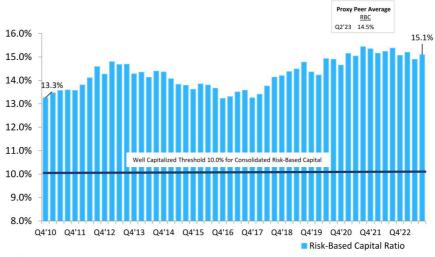
Lake City Bank Balance Sheet Dynamics

- 1. Capital Strength
- 2. Diversified Deposit Composition
- 3. Liquidity Availability
- 4. Investment Securities Portfolio
- 5. Asset Liability Management



Fortress Balance Sheet in Excess of Regulatory Capital Requirements

LKFN Above Peer Long-Term Profitability has Contributed to a Strong Capital Foundation



Pake City Bank

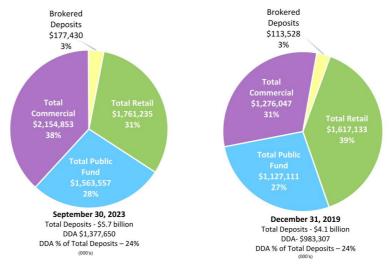
Stable Deposit Base

- Daily monitoring of liquidity position, large depositor fluctuation report, uninsured deposit balances, and significant daily balance fluctuations
- Depositors greater than \$10 million totaled \$1.79 billion at March 6, 2023, and \$2.10 billion on October 16, 2023, an increase of \$306 million, or 17%.
- Daily fluctuation reports show some nominal retail runoff to the brokerage firms and largest banks
- Deposit rate increases have attracted new depositors



Deposit Composition Provides Diversification

Commercial Deposits Increase Share of Total Deposits





Diversified Deposit Base

Deposits Are Not Concentrated to Any Industry or Client

- Deposit composition has remained stable with commercial deposits increasing as a percent of total deposits
- Lake City Bank had 127,108 deposit accounts at September 30, 2023. 124,380, or 98%, of those accounts are less than \$250,000
- Public Funds in Indiana are covered by the Public Deposit Insurance Fund (PDIF). Collateral is not pledged to public funds.



Checking Accounting Trends by Deposit Sector

Commercial Accounts Grow by Double Digits since December 2019



Checking Account Average Balances by Deposit Type			
(000)	Commercial	Retail	Public Funds
9/30/23	\$132	\$15	\$5,917
9/30/22	\$129	\$19	\$6,799
9/30/21	\$135	\$17	\$6,037
12/31/19	\$86	\$12	\$4,073

Number of Checking Accounts by Deposit Type				
	Commercial	Retail	Public Funds	
9/30/23	15,269	61,414	212	
9/30/22	14,772	60,443	209	
9/30/21	14,343	59,174	203	
12/31/19	12,921	56,177	205	



Note: Checking account balances include demand deposits and interest-bearing checkin

Liquidity Overview

- Available liquidity is stable \$3.3 billion, up from \$2.9 billion at June 30, 2023
- Sources of liquidity are varied and represent wholesale funding and brokered deposits
- Brokered deposits represent 3% of total deposits
- Noncore funding represented 5% of total deposits and purchased funds as of September 30, 2023 vs. 8% as of June 30, 2023 and unchanged from December 31, 2022



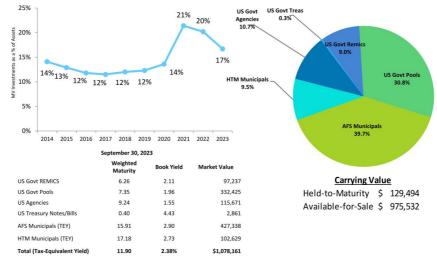
Liquidity Preparedness September 30, 2023

Additional Loan Collateral Available for Pledge Used Unused/ Available Secured/Committed Borrowings: Federal Home Loan Bank-Indianapolis⁽¹⁾ 582.245 90.000 492.245 Federal Reserve Bank Discount Window 1,291,010 71,516 FRB Bank Term Funding Program (BTFP) 153,280 153,280 71,516 1,936,535 Total Secured/Committed 2,026,535 \$ 90,000 Unsecured/Uncommitted Borrowings: Brokered Certificates of Deposit⁽²⁾ 574,708 100,000 474,708 Brokered Money Market Deposit⁽³⁾ 192,805 67.393 125,412 Insured Cash Sweep-One Way Buy⁽⁴⁾ 100,000 89,962 Fed Fund Lines 325,000 325,000 \$ 1,192,513 177,431 1,015,082 Total Unsecured/uncommitted borrowings Investment Securities available for pledge: Treasuries, Agencies, MBS, CMO(5) 8,550 8,550 Municipals⁽⁶⁾ 311,974 311,974 Total Investment Securities Available 320,524 320,524 **Total Lake City Bank Liquidity Preparedness** 3,539,572 267,431 \$ 3,272,141 71,516



Investment Portfolio

Investment Portfolio as a Percent of Total Assets is Expected to Trend Lower Through Receipt of Cash Flows





Note: Ratio of total securities to total assets excludes PPP loans of \$412 million in 2020, \$26 million in 2021 and \$2 million in 2022 from total assets

Projected Impact of Rising/Falling Rates Asset Sensitive Balance Sheet



Dake City Bank

Graph presents 12 month projected net interest income simulation results as of September 30, 2023 using parallel shocks

Evolution of Deposit and Loan Betas

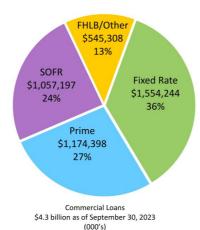
Fed Tightening in 2022-2023 Has Been More Aggressive Than Past Cycles

- NIM expanded 102 basis points from 4Q21 through 4Q22 due to asset sensitive balance sheet and lagged deposit rate increases
- Total cumulative deposit beta of 46% from March 2022 to September 2023 is higher than past FED tightening cycle (2016-2018) of 45%
- Deposit betas impacted by deposit mix shift from DDA to interest bearing products and competitive deposit pricing pressures in the market
- Total cumulative loan beta of 52% has lagged past FED tightening cycle (2016-2018) of 61%



Interest Rate Sensitivity

Asset Sensitivity Attributable to Commercial Loan Portfolio



- Cost of deposits increased due to deposit mix shift from DDA to interest bearing products, increased competition for deposits, and liquidity used to fund loan growth
- Fixed rate loans have shorter, average original terms of approximately 5 years
- Approximately \$580.5 million of fixed rate commercial loans reprice in the next twelve months
- 89% of loan portfolio consists of commercial loans and 64% of commercial loans are tied to variable interest rates



Shareholder Value Strategy

- 1. Commercial Banking Focus
- 2. High Quality Team Members
- 3. Proven Organic Growth Experience
- 4. Focus on Core Deposit Funding
- 5. Commitment to Technology



Commercial Banking Focus

Experienced Relationship Driven Team

- 41 credit "smart" commercial bankers
- Average 24 years in banking & 13 years at Lake City Bank
- We live where we lend
- Face to face calling matters and is a team effort
- We understand our clients' needs
- Deep organizational structure provides credit and administrative support
- We cross sell aggressively by leveraging technology



Credit Process

Commercial Banking Focus

- Our credit discipline has never changed
- We have a centralized committee structure
- We are in-market lender to in-market clients
- Character matters we lend to people first
- We focus on management/cash flow
- Structure is important and is disciplined
- Orientation towards owner occupied and well structured nonowner occupied real estate



Corporate Social Responsibility

Over 150 Years of Focusing on Our Customers, Employees and Our Communities

- Supporting our communities since 1872
- Caring for and building a diverse and inclusive team
- Delivering loan and deposit products to our communities
- Developing strong cybersecurity controls to protect our customers' data
- Supporting financial literacy in our footprint
- Caring for the environment
- Focusing on continued, positive corporate stewardship



Lake City Bank Culture

High Quality Team Members

- Our culture is our greatest asset and we will preserve it
- Lake City University drives our culture
- Diversity, Equity and Inclusion are ongoing initiatives that create a culture of belonging
- Our community involvement is real and critical to our strategy
- Our culture has not been diluted by acquisition





Mature¹ Market Deposit Performance

Organic Growth 2013 – 2023



A City Bank

¹Mature Markets include 12 Northern Indiana counties and exclude 3 Central Indiana counties ²Flagstar acquired Wells Fargo branches in 2018 Totals adjusted to include branches subsequently acquired by surviving banks. Source: FDIC 6/30/23 Statistics

Organic Growth

Indianapolis Market Opportunity

Indianapolis Market Banks	Share of Market	Deposit Market Share
1. JPM Chase	20%	
2. Merchants Bank	16%	3%
3. PNC	13%	
4. Fifth Third	9%	
5. Huntington National	7%	V
6. Bank of America	5%	
7. First Internet Bank	5%	
8. BMO Harris	5%	
9. National Bank of Indy	3%	97%
10. First Merchants	3%	
16. Lake City Bank	1%	■ Out of State ■ In State



Marion, Hamilton and Johnson Counties as of 6/30/23; Source: FDIC 6/30/23 Statistics

A Strong Environment for Growth and Expansion

- Indiana #1 manufacturing state in the country⁽¹⁾
- Manufacturing jobs decreased slightly by 0.6% from 543,600 to 540,600 from August '22 to August '23(2)
- Indiana unemployment at 3.4% as of August 2023⁽³⁾
- Indiana ranked 14 in CNBC's "America's Top States for Business 2022", ranking Indiana higher than any of its neighboring states⁽⁴⁾
- Electric Vehicle battery plant planned in St. Joseph County (South Bend) will add approximately 1,700 jobs in the area
- General Motors is making a \$632 million investment in its Allen County (Fort Wayne) facility to support the production of the next-generation internal combustion engine full-size light-duty trucks
- Stellantis and Samsung SDI make \$3.2 billion investment in Electric Vehicle battery manufacturing facility in Kokomo, IN⁽⁵⁾
- Indiana ranks 4th in the U.S. for the "most clean energy capacity" (6) and 3rd for solar energy development⁽⁷⁾

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Commitment to Technology

Innovation and Competitive Technology is a Focus

- Fintech partnerships play a significant role in our technology stack and enable delivery of innovative solutions to our customers
- Investments in Lake City Bank Digital, a Q2 product implemented in 2021 with ongoing functionality added since initial adoption
- Technology partnership with FIS is strong User Planning Council and Strategic Planning Advisory Council
- Retail and Commercial platforms ensure competitive positioning
- Al and data gathering and analysis is playing an increasingly important role
- Branch of the future proof of concept implemented in 2021 and used in three new offices



Channel Utilization over Three-year Horizon

Number of Bank Transactions Increase by 7% Over Three Years

Channel Type	Total Transactions 2020 ⁽¹⁾	% of Total	Total Transactions 2023 ⁽¹⁾	% of Total	Three Year Change
Branch Transactions	2,073,708	16%	2,064,617	15%	0%
ATM/ITM	891,756	7%	815,366	6%	(9)%
Online Logins	4,867,781	38%	3,157,348	23%	(35)%
Mobile Logins ⁽²⁾	4,716,618	37%	7,425,088	54%	57%
Telephone Banking	251,467	2%	210,362	2%	(16)%
Total	12,801,330	100%	13,672,781	100%	7%



(1) Measurement period includes twelve months of data ending September 30, 2020 and September 30, 2023 (2) Includes mobile phone, Apple watch and iPad app use

Customer Composition and Digital Adoption Digital Platform Upgrade in March of 2021 Positively Impacting Digital

Adoption Across All Generations

Customer Composition and Digital Adoption Over Three Years

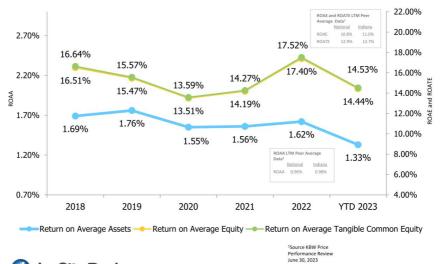
Generation		Customer Breakdown	9/30/23	9/30/22	9/30/21
Gen Z	(1996 - Current)	17%	53%	49%	41%
Millennial	(1977 - 1995)	26%	59%	57%	51%
Gen X	(1965 - 1976)	19%	50%	48%	42%
Baby Boon	ner (1946 - 1964)	30%	44%	42%	38%
Mature	(1945 or before)	8%	30%	28%	25%
Digital Adopt	tion		50%	47%	41%



Financial Performance

A City Bank

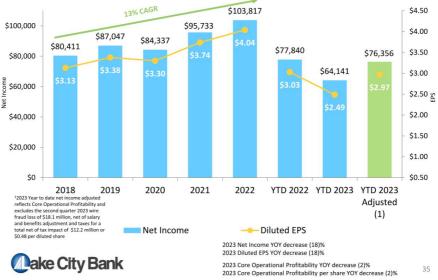
Income Performance Metrics LKFN Performance Exceeds National Peers and Contributes to Strong Capital Levels



Ake City Bank

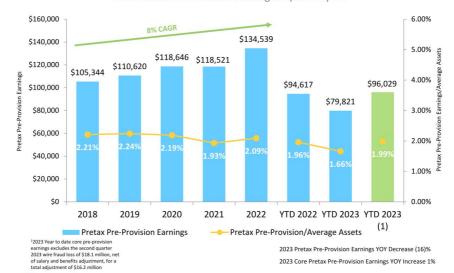
Net Income and EPS

Core Operational Profitability Declines by 2% in 2023



Pretax Pre-Provision Earnings

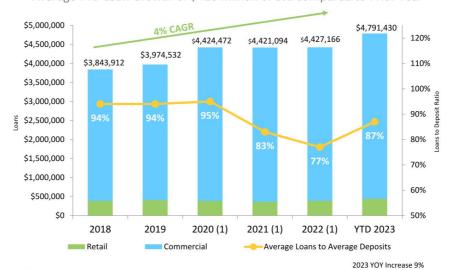
Core Pretax Pre-Provision Earnings Improve by 1%



: Pretax Pre-Provision Earnings is a Non-GAAP financial measure. See "Reconciliation of Non-

Average Loans

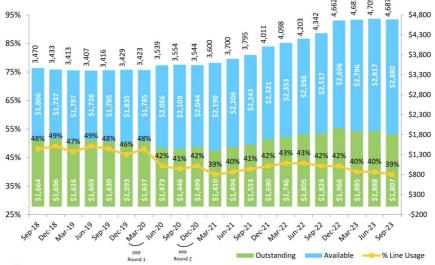
Average YTD Loan Growth of \$410 million or 9% Compared to Prior Year



Dake City Bank

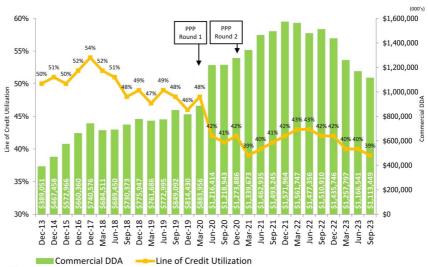
(1) Includes \$377 million in Average PPP loans in 2020, \$238 million in 2021, and \$8 million in 2022

Line of Credit Utilization Line Availability Increase Demonstrates Growth



Make City Bank

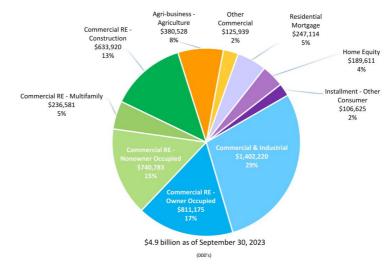
Line of Credit Utilization vs. Commercial DDA Commercial DDA Deposit Balances Normalize in 2023



Make City Bank

Loan Portfolio Breakdown

C&I Drives Lending Business

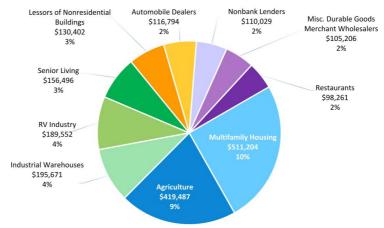




Note: Loan breakdown is presented by Federal Reserve Bank ("FRB") Collateral Code as reported on the call report.

Top 10 Industry Concentrations

Loan Portfolio is Diversified- Commercial Office Space Represents 1.5% of Loans



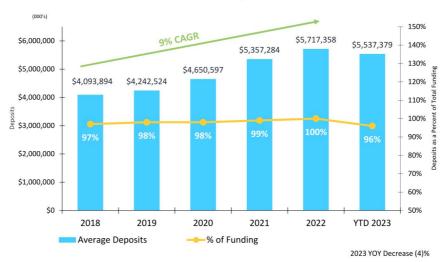
Top 10 Industries Represent 41% or \$2.0 billion of Total Loans



Note: Industry data is obtained from loan classifications pursuant to the North American Industry Classification System ("NAICS")

Average Deposits

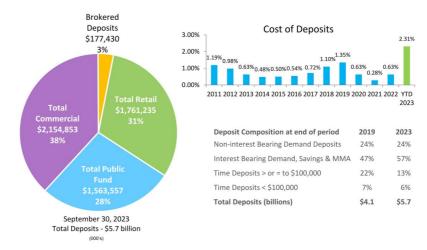
Pandemic's Deposit Surge Abates in 2023





Deposit Breakdown

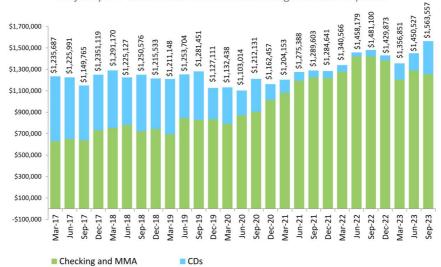
Deposit Costs Rise in Response to Interest Rate Environment and Increased Competition





Public Fund Deposit Trends

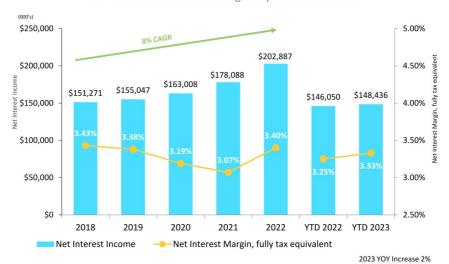
Majority of Public Funds are Core Checking Account Deposits



Pake City Bank

Net Interest Income

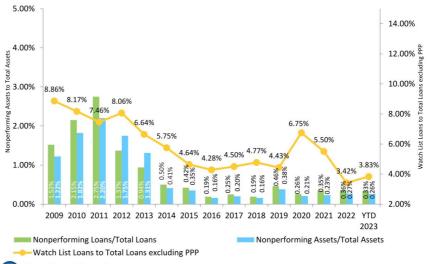
Year-to-date Net Interest Margin Improvement in 2023





Asset Quality

Watchlist Loans as a Percentage of Total Loans Remain at Historic Lows



A City Bank

Asset Quality
Allowance for Credit Losses Represents Strong Coverage





Noninterest Income

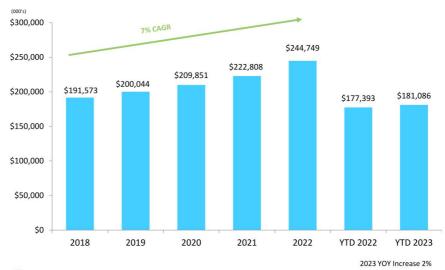
Noninterest Income as a Percentage of Total Revenue Stable at 18%



Ake City Bank

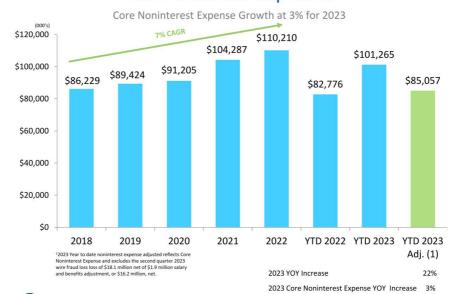
Total Revenue

Revenue Growth Benefited by Loan Growth and Improvement in Noninterest Income



A City Bank

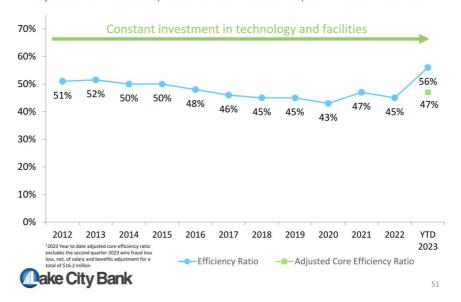
Non-Interest Expense





Efficiency Ratio

Adjusted Core Efficiency Ratio of 47% Excludes Impact of Wire Fraud Loss



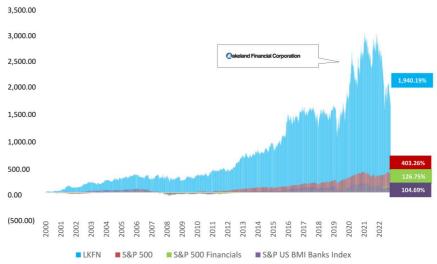
Stable Healthy Dividend Growth in Dividend Reflects Strength of Capital



Dake City Bank

LKFN Shareholder Value

Total Return Performance from 12/31/00 to 9/30/23



Ake City Bank

Investment Highlights

- Proven History of Organic Growth
- Disciplined and Focused Strategy
- Strong Internal Culture
- Consistent Execution
- Service Excellence Drives Shareholder Value



Supplemental Information

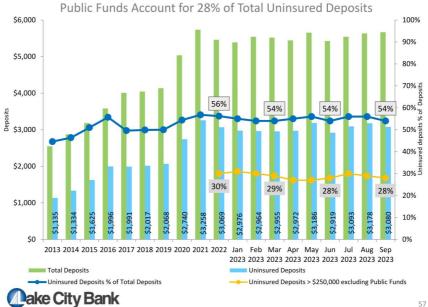
A City Bank

Lake City Bank Capital Adequacy Capital Strength Continues in September 2023

Regulatory Ratio Description *	September 30, 2023 Actual	Well- Capitalized Threshold	Capital Cushion (in 000's)	Non-GAAP AOCI and HTM Losses- after tax	Non-GAAP Excess Capital after AOCI and HTM	Non-GAAP Adjusted Capital Ratios with AOCI and HTM Losses
Tier 1 Leverage Ratio	11.35%	5.00%	\$424,655	\$(248,589)	\$176,076	7.63%
Common Tier 1 (CET)	13.53%	6.50%	\$394,477	\$(248,589)	\$145,887	9.10%
Tier 1 Risk Based Capital	13.53%	8.00%	\$310,324	\$(248,589)	\$61,734	9.10%
Tier 2 Risk Based Capital	14.78%	10.00%	\$268,362	\$(248,589)	\$19,772	10.35%



Lake City Bank Uninsured Deposits Public Funds Account for 28% of Total Uninsured Deposits



Investment Securities Overview

Excess Liquidity Deployed to Investment Security Portfolio

- Excess liquidity of \$1 billion deployed to investment portfolio during 2020-2022
- Investment portfolio longer duration offsets shorter duration of loan portfolio for interest rate risk management
- The investment portfolio balances the asset sensitive commercial loan portfolio
- Deployment to the investment portfolio provided an earnings asset shift from balances earning 10 basis points at the Federal Reserve to a tax equivalent yield of 2.69%
- All taxable bonds are 100% backed by the full faith of the U.S. Government
- Municipal Securities are high quality bonds with strong credit quality. 92% of the municipal bonds are rated AA/AAA

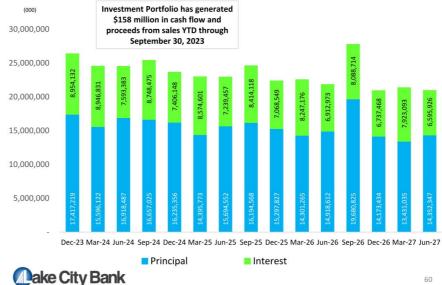


Investment Portfolio Analysis Investment Portfolio Declines as a Percentage of Total Assets in 2023

	9/30/2023			12/31/2022			
	Weighted	Market	% of	Weighted	Market	% of	
	Maturity	Value	Total	Maturity	Value	Total	
US Govt REMICS	6.26	97,237	9%	5.97	114,355	9%	
US Govt Pools	7.35	332,425	31%	7.34	377,953	29%	
US Agencies	9.24	115,671	11%	8.82	126,961	10%	
US Treasury Notes/Bills	0.40	2,861	0%	0.92	3,034	0%	
AFS Municipals (Exempt)	15.91	427,338	40%	15.87	563,225	43%	
AFS Municipals (Taxable)	121	-	(<u>u</u>)	12	~	121	
HTM Municipals	17.18	102,629	9%	17.92	111,029	9%	
CMCL CMO		· ·		-	-	121	
Total	11.90	\$1,078,161	100%	11.99	\$1,296,557	100%	
Unrealized losses AFS		(\$266,389)			(\$215,255)		
Unrealized losses HTM		(\$26,865)			(\$17,213)		
Total market value losses		(\$293,254)			(\$232,468)		
Portfolio effective duration		6.7			6.5		
Investment securities as a % of assets		17%			20%		

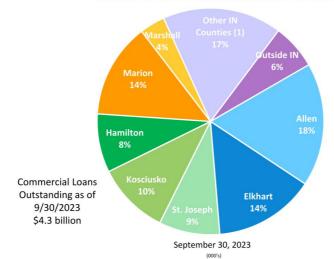


Investment Security Portfolio Cashflows Cash Flows of \$353 million Expected Through June 2027



Dake City Bank

Commercial Loans by County Commercial Customers in 46 Indiana Counties and 22 Other States





(1) All other counties individually represent less than 2% of total

Larger Market Organic Expansion

Organic Growth

State Rank	County	Primary City	Population*	LCB Entry	LCB Deposit Market Share**	# of Branches
21.	Kosciusko	Warsaw	80,826	1872	64%	12
6.	Elkhart	Elkhart	206,890	1990	23%	11
5.	St. Joseph	South Bend	272,234	1997	8%	4
3.	Allen	Fort Wayne	391,449	1999	12%	5
1.	Hamilton, Johnson, Marion	Indianapolis	1.500.169	2011	1%	7





^{*} Source: STATS Indiana ** Source: FDIC 6/30/23 Statistics

Mature Market Strength and Growth

Organic Growth

(millions) ¹						
(2023		20	2013		2023 # of
	<u>Deposits</u>	Share	<u>Deposits</u>	Share	Increase	Offices
1. 1st Source	\$5,258	19.69%	\$2,627	14.33%	100.15%	53
2. Lake City Bank	\$4,828	18.08%	\$2,409	13.14%	101.42%	53
3. JPM Chase	\$3,651	13.68%	\$1,676	9.14%	117.84%	20
4. PNC	\$1,694	6.34%	\$1,211	6.60%	39.88%	17
5. First Merchants	\$1,071	4.01%	\$654	3.57%	63.76%	9
6. Flagstar/Wells Fargo ⁽²⁾	\$994	3.72%	\$2,466	13.46%	(59.69)%	23
7. Star	\$903	3.38%	\$444	2.42%	103.38%	10
8. Old National	\$803	3.01%	\$582	3.18%	37.97%	9
9. Fifth Third	\$729	2.73%	\$370	2.02%	97.03%	8
10. KeyBank	\$674	2.52%	\$974	5.32%	(30.80)%	14
Market Total	\$26,701		\$18.331		45.66%	



Mature Markets includes 12 Northern Indiana counties and excludes 3 Central Indiana counties Flagstar purchased Wells Fargo Indiana branches in 2018 Adjusted to include branches subsequently acquired by surviving banks. Data based on June 30th regulator reporting for each year presented.

