

Lakeland Financial Corporation

A Proven History of Shareholder Value Creation
And Commitment to Our Communities

2nd Quarter 2022

LKFN
The logo consists of the word "NASDAQ" in a bold, blue, sans-serif font, with a horizontal line above it. Below the line, the word "LISTED" is written in a smaller, blue, sans-serif font.

The logo features the number "150" in a large, gold, serif font. To the right of the "0" is a circular emblem containing a blue and white sailboat. To the right of the emblem, the words "Lake City Bank" are written in a bold, black, sans-serif font. Below the "150" and emblem, the years "1872 / 2022" are written in a small, gold, sans-serif font.



1872 / 2022

CELEBRATING 150 YEARS
OF COMMUNITY

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Forward-Looking Information

This presentation contains, and future oral and written statements of the Company and its management may contain, forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. Forward-looking statements are not historical facts and are generally identifiable by the use of words such as “believe,” “expect,” “anticipate,” “continue,” “plan,” “intend,” “estimate,” “may,” “will,” “would,” “could,” “should,” or other similar expressions. All statements in this presentation, including forward-looking statements, speak only as of today’s date, and the Company undertakes no obligation to update any statement in light of new information or future events.

The Company’s ability to predict results or the actual effect of future plans or strategies is inherently uncertain and, accordingly, you are cautioned not to place undue reliance on any forward-looking statement. Actual results could differ materially from those addressed in the forward-looking statements as a result of numerous factors, including, without limitation: (i) the effects of future economic, business and market conditions and changes, including the effects of governmental monetary and fiscal policies, (ii) the risks of changes in interest rates on the levels, composition and costs of deposits, loan demand, and the values and liquidity of loan collateral, securities and other interest sensitive assets and liabilities, (iii) changes in borrowers’ credit risks and payment behaviors, (iv) the timing and scope of any legislative and regulatory changes, including changes in tax and banking laws and regulations and their application by the Company’s regulators, (v) the failure of assumptions and estimates used in the Company’s reviews of its loan portfolio, underlying the establishment of reserves for possible credit losses, the Company’s analysis of its capital position and other estimates; and (vi) the risks noted in the Company’s Annual Report on Form 10-K for the year ended December 31, 2021, as well as other risks and uncertainties set forth from time to time in the Company’s other filings with the Securities and Exchange Commission.

Bank Director's 2021 Scorecard

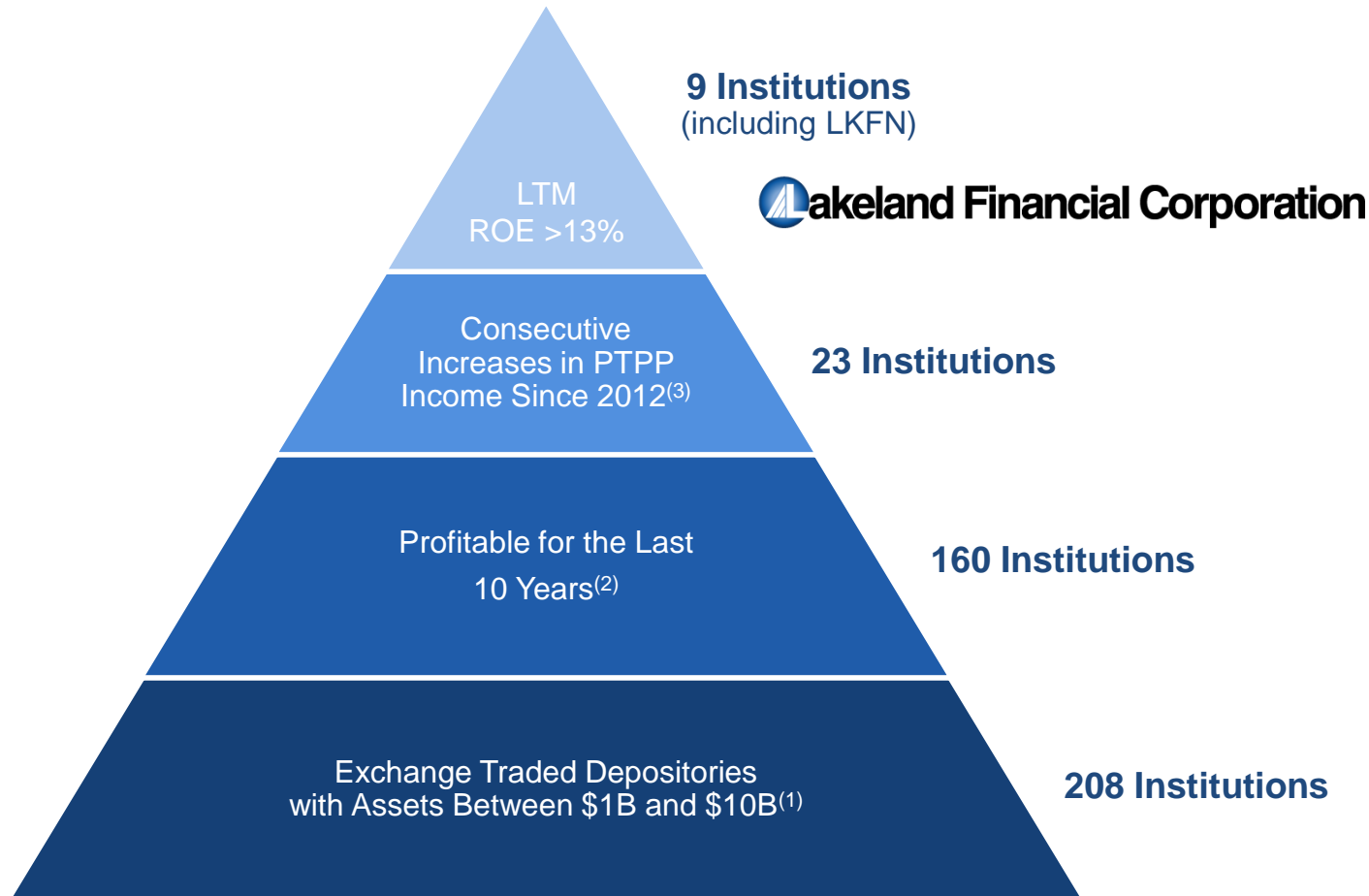
2021 BANK PERFORMANCE SCORE CARD

\$5 BILLION UP TO \$50 BILLION

Rank	Company Name	Ticker	State	Total Assets (\$MM)	Profitability				Capital Adequacy		Asset Quality				Final Score
					Core ROAA (%)	ROA Rank	Core ROAE (%)	ROE Rank	Tang Common Equity/Tang Assets (%)	TCE Rank	NPAs ex TDRs/Loans & OREO (%)	NPA Rank	NCOs/Avg Loans (%)	NCOs Rank	
1	Lakeland Financial Corp.*	LKFN	IN	5,830	1.54	10	13.39	11	11.19	16	0.26	26	0.09	62	81.0
2	First Financial Bankshares	FFIN	TX	10,905	2.01	4	13.10	13	12.85	7	0.81	107	0.06	45	100.0
3	Great Southern Bancorp*	GSBC	MO	5,526	1.17	38	10.00	36	11.28	15	0.09	4	0.01	20	101.0
4	Glacier Bancorp	GBCI	MT	18,504	1.69	6	12.68	17	9.69	39	0.30	31	0.07	52	103.5
5	National Bank Holdings Corp.	NBHC	CO	6,660	1.44	13	11.59	19	10.68	24	0.55	74	0.06	43	114.5



Long Term Success for Shareholders



Source: S&P Capital IQ Pro. Financial data is as of March 31, 2022.

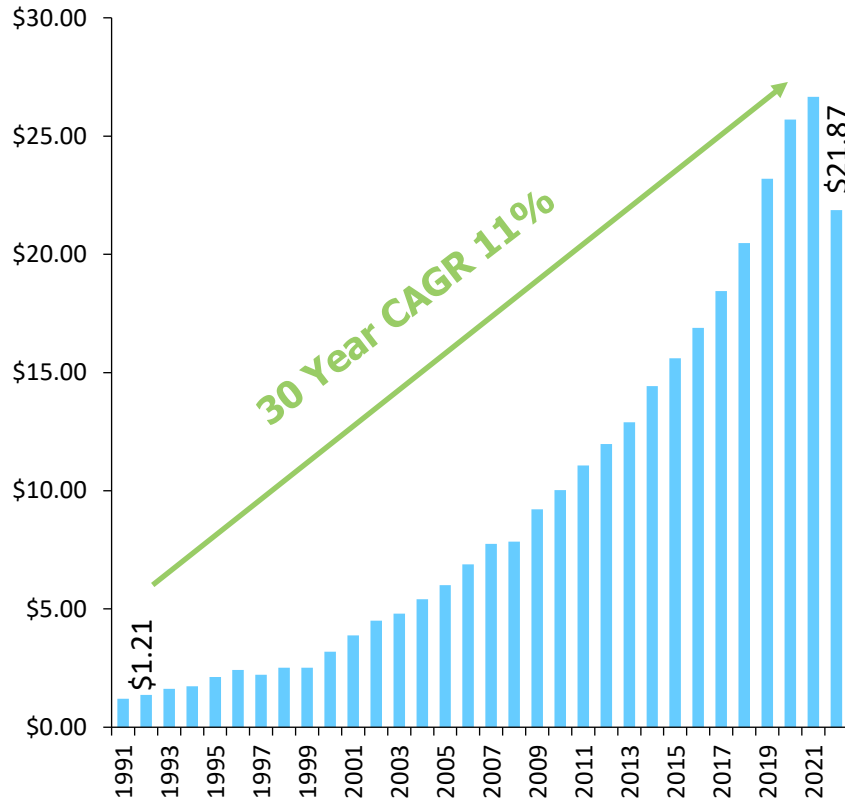
(1) Includes banks and thrifts traded on the NYSE, NYSEAM or NASDAQ as of 7/11/22; excludes merger targets.

(2) Defined as having positive net income before extraordinary items and preferred dividends for each of the last 10 years (calendar years ended December 31, 2012 through December 31, 2021). Net income before extraordinary items is defined by S&P Capital IQ Pro as GAAP net income, after taxes, minority interest, and other after tax items, but before any extraordinary items. Excludes any revaluation of net deferred tax assets due to tax reform per S&P Capital IQ Pro.

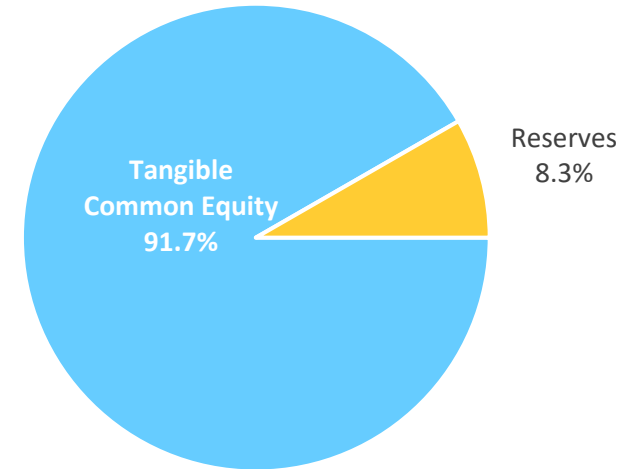
(3) Defined as consecutive increases in pre-tax, pre-provision earnings (excludes nonrecurring revenues and expenses, one-time goodwill impairment charges) for each of the years ending December 31, 2013, 2014, 2015, 2016, 2017, 2018, 2019, 2020 and 2021.

Strong Capital Structure

Tangible Book Value⁽¹⁾ Per Share



⁽¹⁾compounded annual growth rate computed from 1991-2021



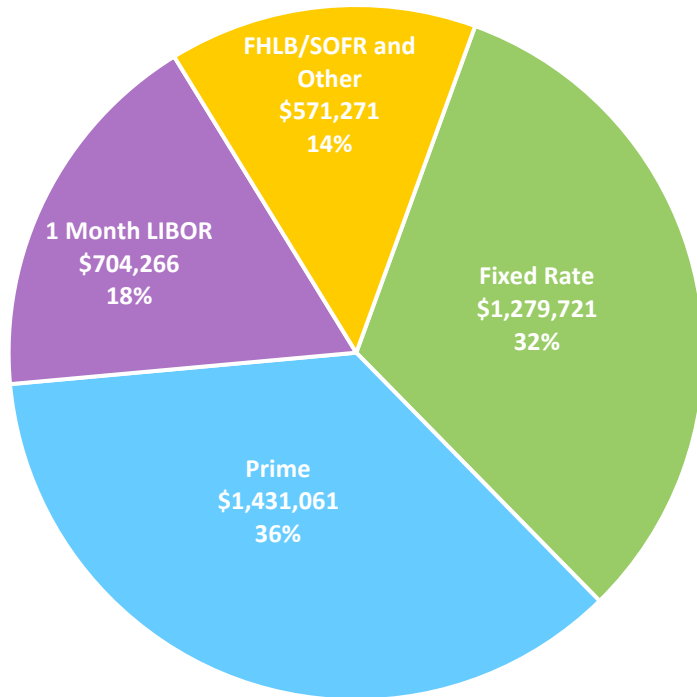
Key Ratios and Per Share Data as of June 30, 2022

TCE/Tangible Assets	8.92%
TCE/Tangible Asset, ex AOCI	11.08%
Total Risk-Based	15.15%
Leverage	10.83%
Book Value	\$22.01
Tangible Book Value	\$21.87

Note: Tangible Common Equity to Tangible Assets and Tangible Book Value per Common Share are Non-GAAP financial measures. See "Reconciliation of Non-GAAP Financial Measures" in the Second Quarter 2022 Earnings Press Release and Form 8-K.

Interest Rate Sensitivity

Highly Asset Sensitive Balance Sheet



Commercial Loans
\$4.0 billion as of June 30, 2022
(000's)

- Every 25 basis point move up in the federal funds rate is expected to improve margin by 6-8 basis points
- Fixed rate loans have shorter, average original terms of 5 years
- Cost of funds remains at historic lows but expected to increase in H2 2022
- 90% of loan portfolio consists of commercial loans and 68% of commercial loans are tied to variable interest rates

Lake City Bank Today

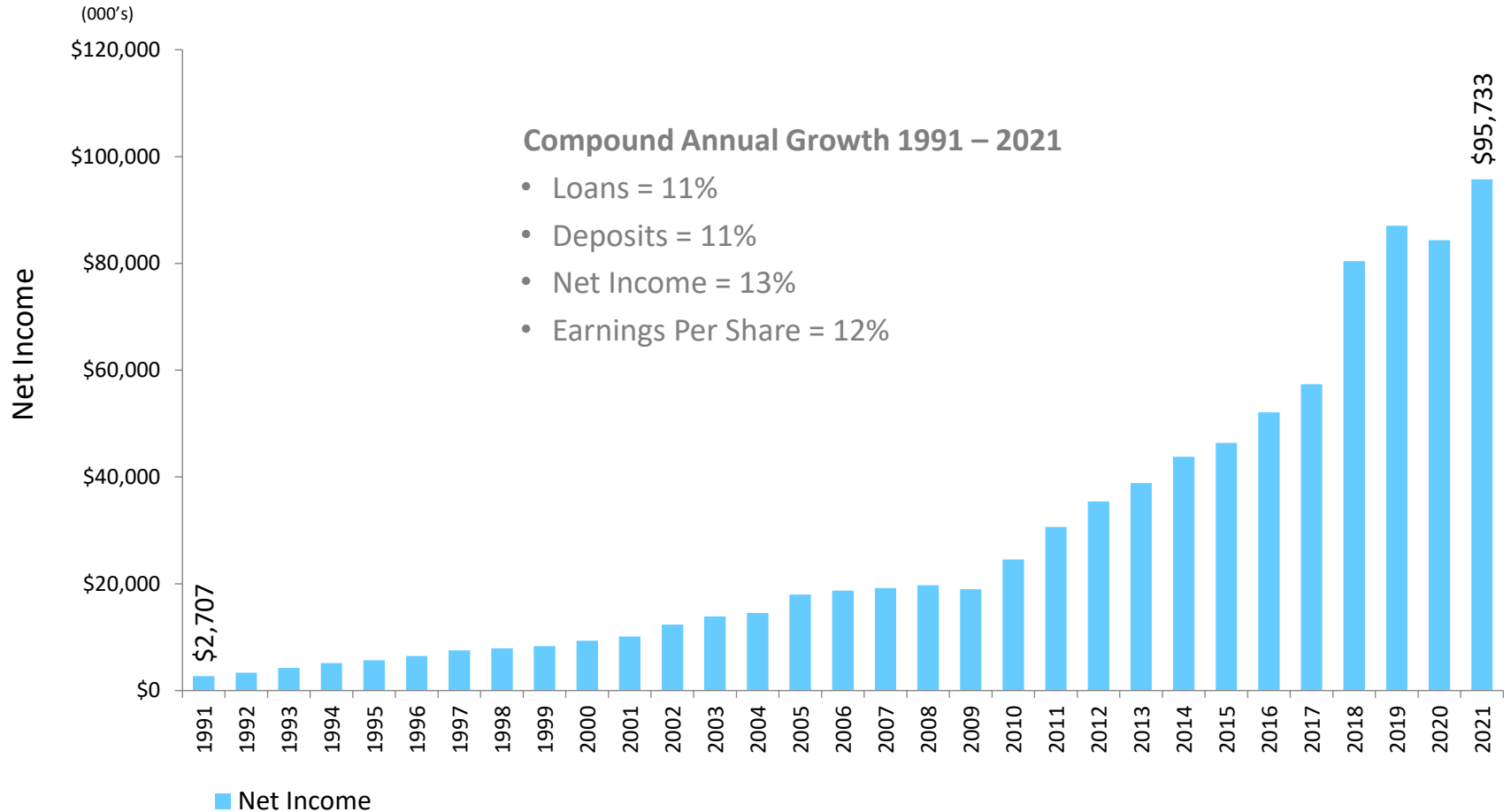
Sesquicentennial

- A long-term and consistent organic growth story
- Headquartered in Warsaw, Indiana
- 52 branch offices - \$6.3 billion banking assets - \$2.6 billion trust, retirement and investment brokerage assets
- Focused on execution – “blocking and tackling”
- Continued growth potential



30 Years of Organic Growth

Record Net Income for 31 of 33 Years



Established Market Presence

Organic Growth Potential in Mature and Expanding Markets

Lake City Bank Market Growth

Warsaw – est. 1872

Kosciusko-12
Noble-3
Whitley-1
Marshall-3
Fulton-2
Pulaski-1

Elkhart – est. 1990

Elkhart-11
LaGrange-2

South Bend – est. 1997

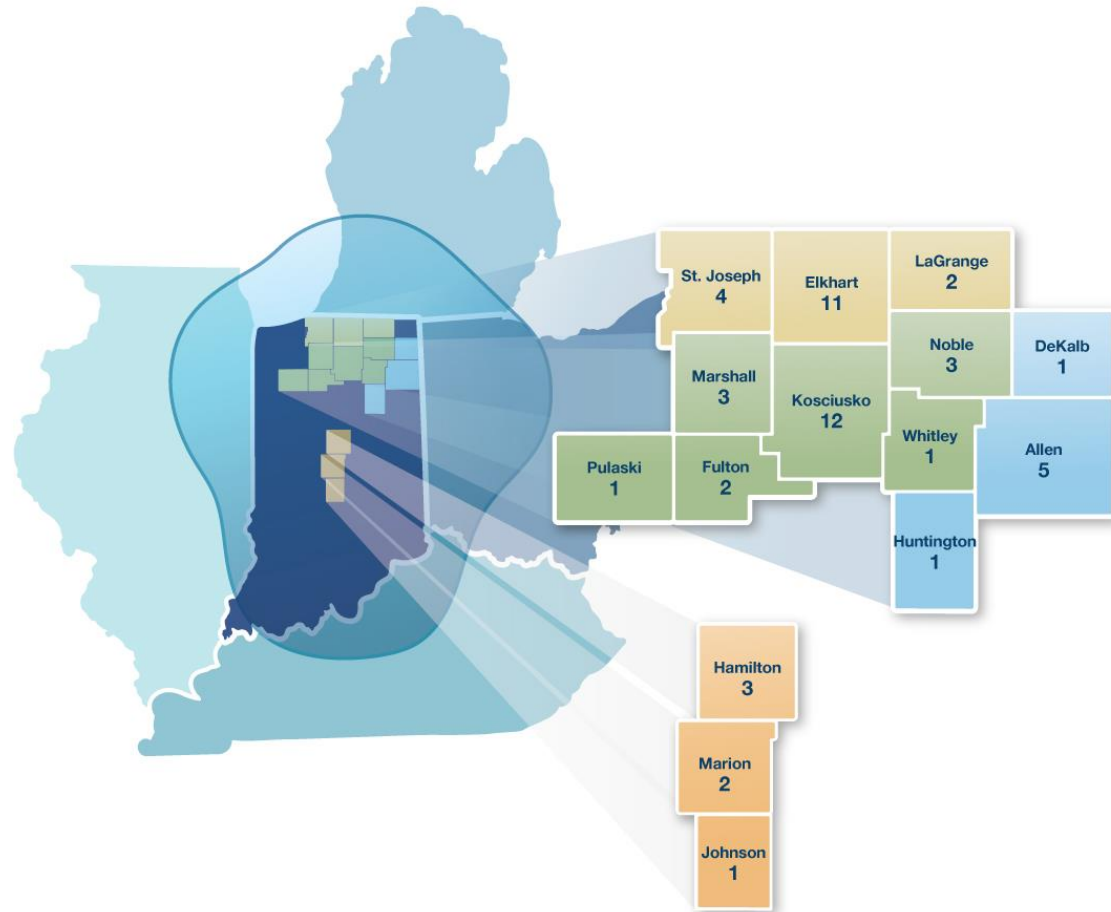
South Bend-4

Fort Wayne – est. 1999

Allen-5
DeKalb-1
Huntington-1

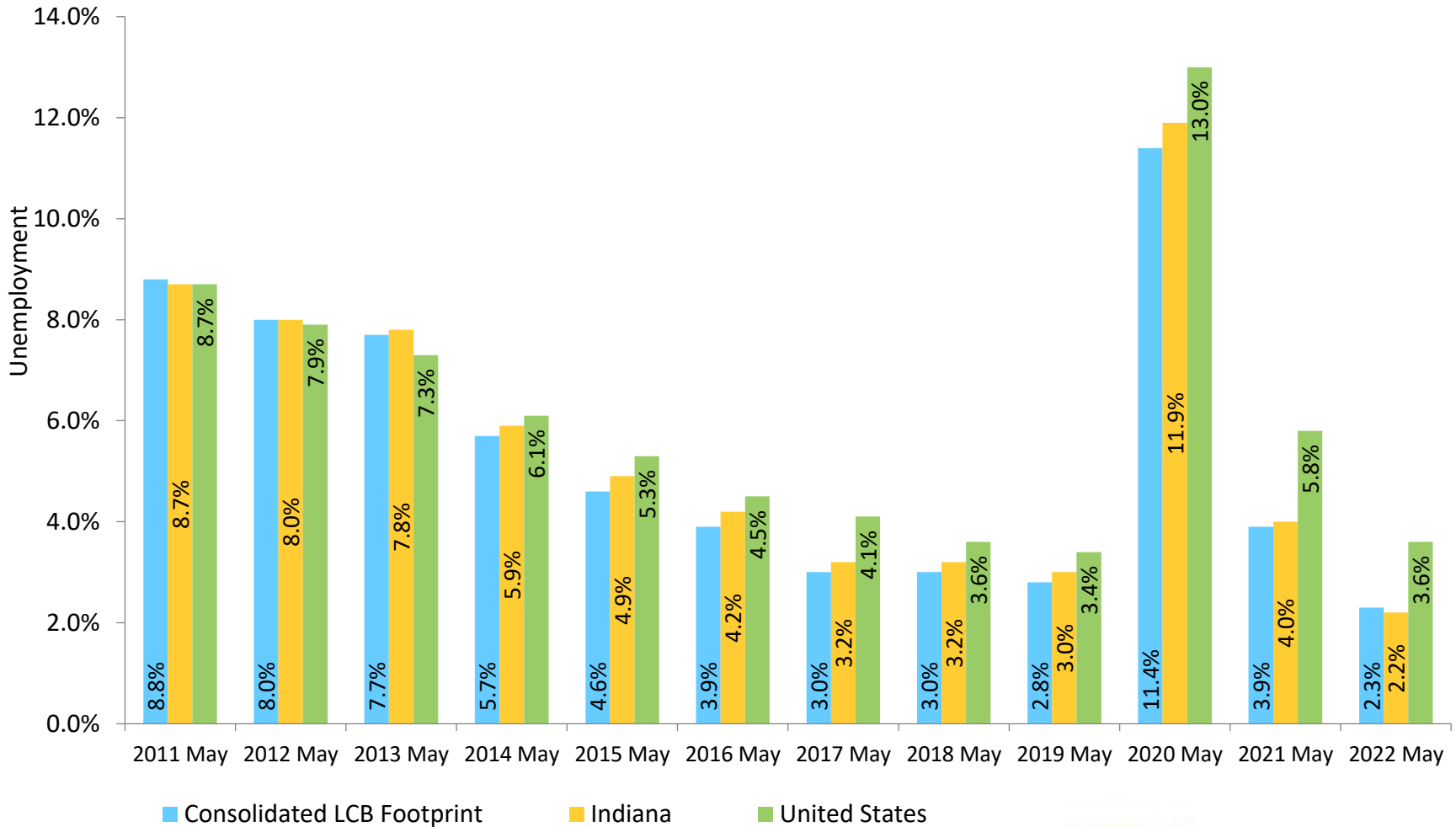
Indianapolis – est. 2011

Hamilton-3
Marion-2
Johnson-1



Strong Regional and Statewide Economy

Indiana Unemployment Rate is Significantly Lower Than the National Average



Source: United States Bureau of Labor Statistics. Lake City Bank footprint is defined as Kosciusko, Marshall, Fulton, Pulaski, Noble, Whitley, St. Joseph, Elkhart, LaGrange, Allen, DeKalb, Huntington, Marion, Hamilton and Johnson Counties in Indiana



Shareholder Value Strategy

1. Commercial Banking Focus
2. High Quality Team Members
3. Proven Organic Growth Experience
4. Focus on Core Deposit Funding
5. Commitment to Technology

Commercial Banking Focus

Experienced Relationship Driven Team

- 40 credit “smart” commercial bankers
- Average 23 years in banking & 13 years at Lake City Bank
- We live where we lend
- Face to face calling matters and is a team effort
- We understand our clients’ needs
- Deep organizational structure provides credit and administrative support
- We cross-sell aggressively by leveraging technology

Credit Process

Commercial Banking Focus

- Our credit discipline has never changed
- We have a centralized committee structure
- We are in-market lender to in-market clients
- Character matters – we lend to people first
- We focus on management/cash flow
- Structure is important and is disciplined
- Orientation towards owner occupied and well structured nonowner occupied real estate

Corporate Social Responsibility

150 Year History of Focusing on Our Customers, Employees
and Our Communities

- Supporting our communities since 1872
- Building and caring for our team
- Delivering loan products to our communities
- Supporting financial literacy in our footprint
- Protecting our customers and their data
- Caring for the environment
- Evolving our ESG program to remain progressive

Lake City Bank Culture

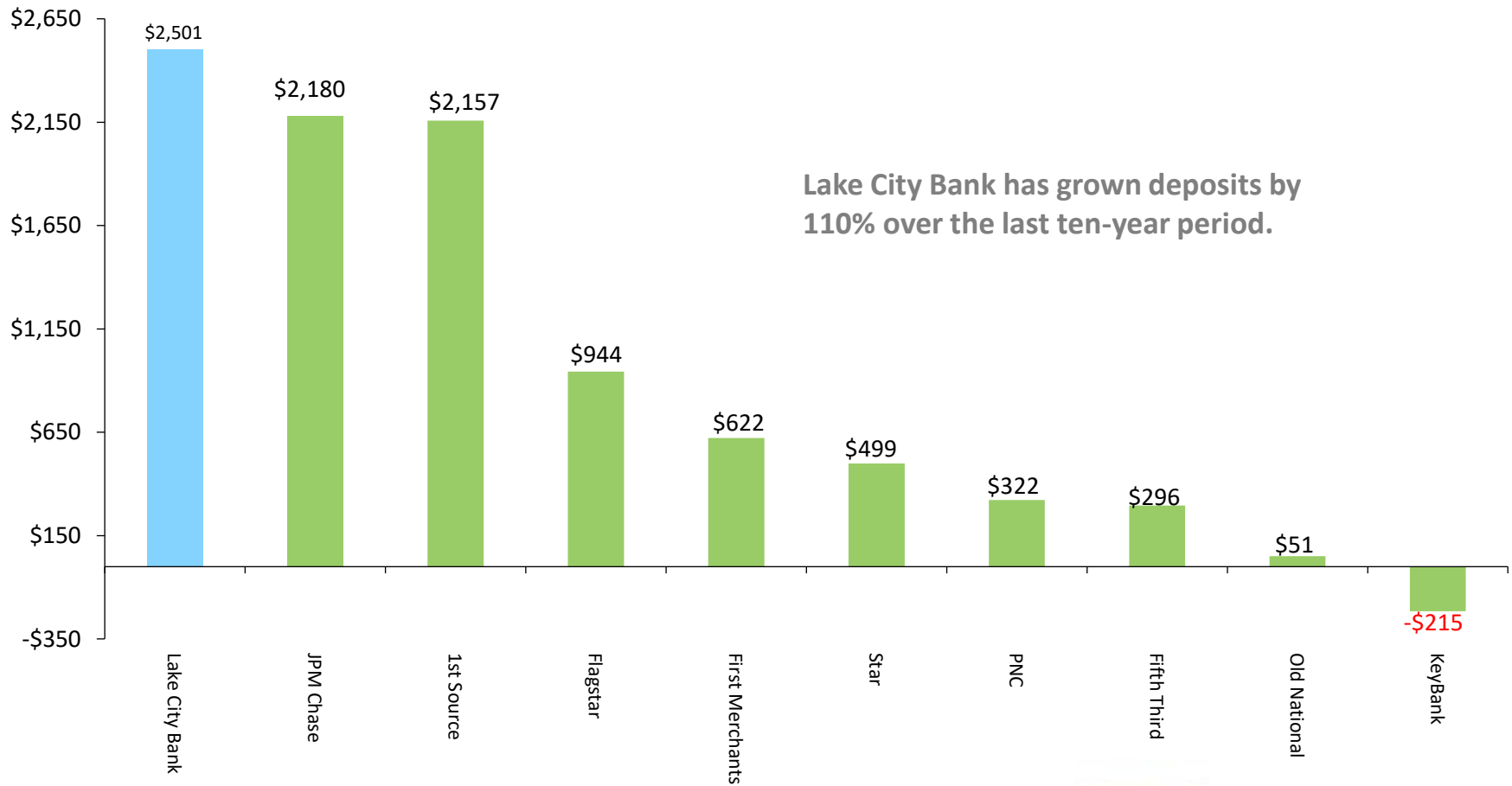
High Quality Team Members

- Our culture is our greatest asset and we will preserve it
- Lake City University drives our culture
- Diversity, Equity and Inclusion ongoing initiatives
- Our community involvement is real and critical to our strategy
- Our culture has not been diluted by acquisition



Mature¹ Market Deposit Performance

Organic Growth 2011 - 2021



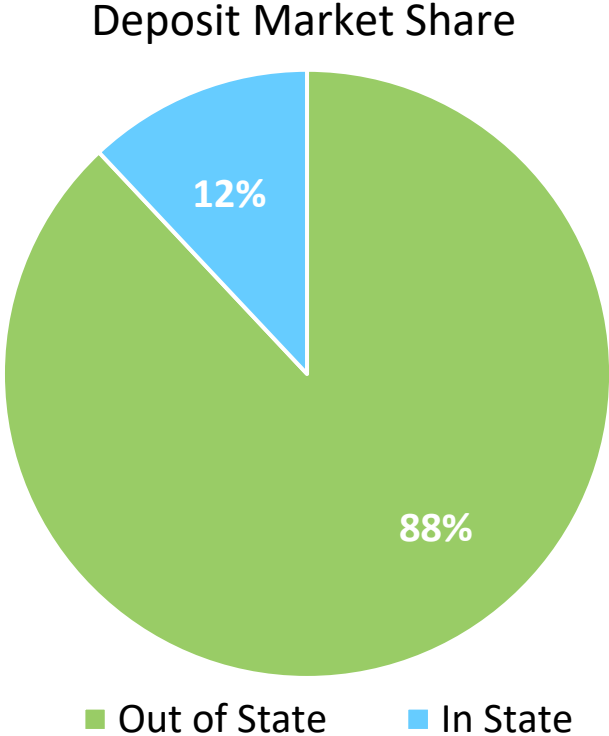
¹Mature Markets include 12 Northern Indiana counties and exclude 3 Central Indiana counties
Totals adjusted to include branches subsequently acquired by surviving banks.
Source: FDIC 6/30/21 Statistics



Organic Growth

Indianapolis Market Opportunity

Indianapolis Market Banks	Share of Market
1. JPM Chase	23%
2. PNC	14%
3. Merchants Bank	11%
4. Fifth Third	10%
5. Huntington National	7%
6. BMO Harris	5%
7. Bank of America	5%
8. First Internet Bank	5%
9. National Bank of Indy	4%
10. KeyBank	4%
16. Lake City Bank	1%



Marion, Hamilton and Johnson Counties as of 6/30/21;
Source: FDIC 6/30/21 Statistics



A Strong Environment for Growth and Expansion

- Indiana #1 manufacturing state in the country⁽¹⁾
- Manufacturing jobs increased 4.2% from June '21 to June '22⁽²⁾
- U.S. Census Bureau announced Indiana's population grew by 4.7% between 2010 and 2020
- Indiana unemployment at 2.4% as of June 2022⁽³⁾
- GDP growth of 5.2% from December '19 to December '21
- Supply chain and labor availability challenges continue
- Indiana ranked 14 in CNBC's "America's Top States for Business 2022", ranking Indiana higher than any of its neighboring states⁽⁴⁾

(1) https://www.statsamerica.org/sip/rank_list.aspx?rank_label=gsp2_b&item_in=12&ct=S18

(2) Hoosiers By The Numbers- Indiana Department of Workforce Development

(3) <https://fred.stlouisfed.org/graph/?g=lc2j>

(4) <https://www.cnn.com/2022/07/13/top-states-for-business-indiana.html>

Core Deposit Funding Strategy

Core Deposit Growth Impacted by Excess Liquidity in Economy

- Deposit surge from PPP funding and stimulus starting to abate
- DDA growth over two years of 26%
 - Retail growth of 57%
 - Commercial growth of 21%
- Capitalize on market disruption in our footprint to grow deposits
- Emphasize checking account relationship products and flexible solutions including Lake City Bank Digital platform
- Leverage demographic and lifestyle data
- Omni channel media campaign is utilized

Commitment to Technology and Cyber Risk Management

Innovation and Competitive Technology is a Focus

- Fintech partnerships play a growing role in our technology stack
- Investments in Lake City Bank Digital, our focus on a solution that is experiencing increased demand
- Technology partnership with FIS is strong – User Planning Council and Strategic Planning Advisory Council
- Retail and Commercial platforms ensure competitive positioning
- Cybersecurity protection expands
- AI and data gathering and analysis is playing an increasingly important role
- Branch of the future proof of concept implemented in 2021

Channel Utilization Over Three Year Horizon

Mobile Channel Engagement Continues to Accelerate

Channel Type	Total Transactions 2019 ⁽¹⁾	% of Total	Total Transactions 2022 ⁽¹⁾	% of Total	Three Year Change
Branch Transactions	2,316,183	19%	2,019,449	14%	(13)%
ATM/ITM	935,534	7%	873,922	6%	(6)%
Online Logins	5,100,257	41%	4,984,067	34%	(2)%
Mobile Logins ⁽²⁾	3,896,500	31%	6,410,046	44%	65%
Telephone Banking	242,385	2%	225,018	2%	(7)%
Total	12,490,859	100%	14,512,502	100%	16%

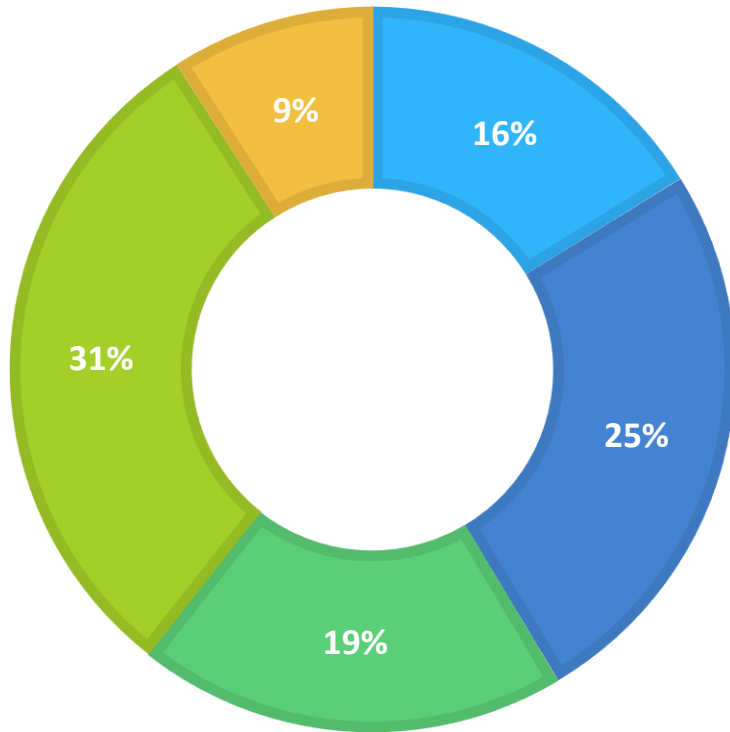
⁽¹⁾ Measurement period includes twelve months of data ending June 30, 2019 and June 30, 2022

⁽²⁾ Includes mobile phone, Apple watch & iPad app use

Customer Composition and Digital Adoption

June 2022

CUSTOMER BREAKDOWN



- Gen Z 1996 – Current
- Millennial 1977 – 1995
- Gen X 1965 – 1976
- Baby Boomer 1946 – 1964
- Mature 1945 or before

Digital Adoption Over Three Years

Generation	6/30/22	6/30/21	6/30/20
Gen Z	51%	41%	41%
Millennial	61%	53%	54%
Gen X	50%	44%	44%
Baby Boomer	45%	40%	39%
Mature	31%	27%	26%
Digital Adoption	49%	43%	42%

Technology Focused Solutions

Commitment to Technology and Cyber Risk Management



BINGE WATCH YOUR MONEY

Three smartphones are shown side-by-side, each displaying a different digital banking feature: a transaction list, a budget overview with circular progress indicators, and a spending analysis with a donut chart.

Digital Banking
ASK FOR DETAILS
lakecitybank.com/digital



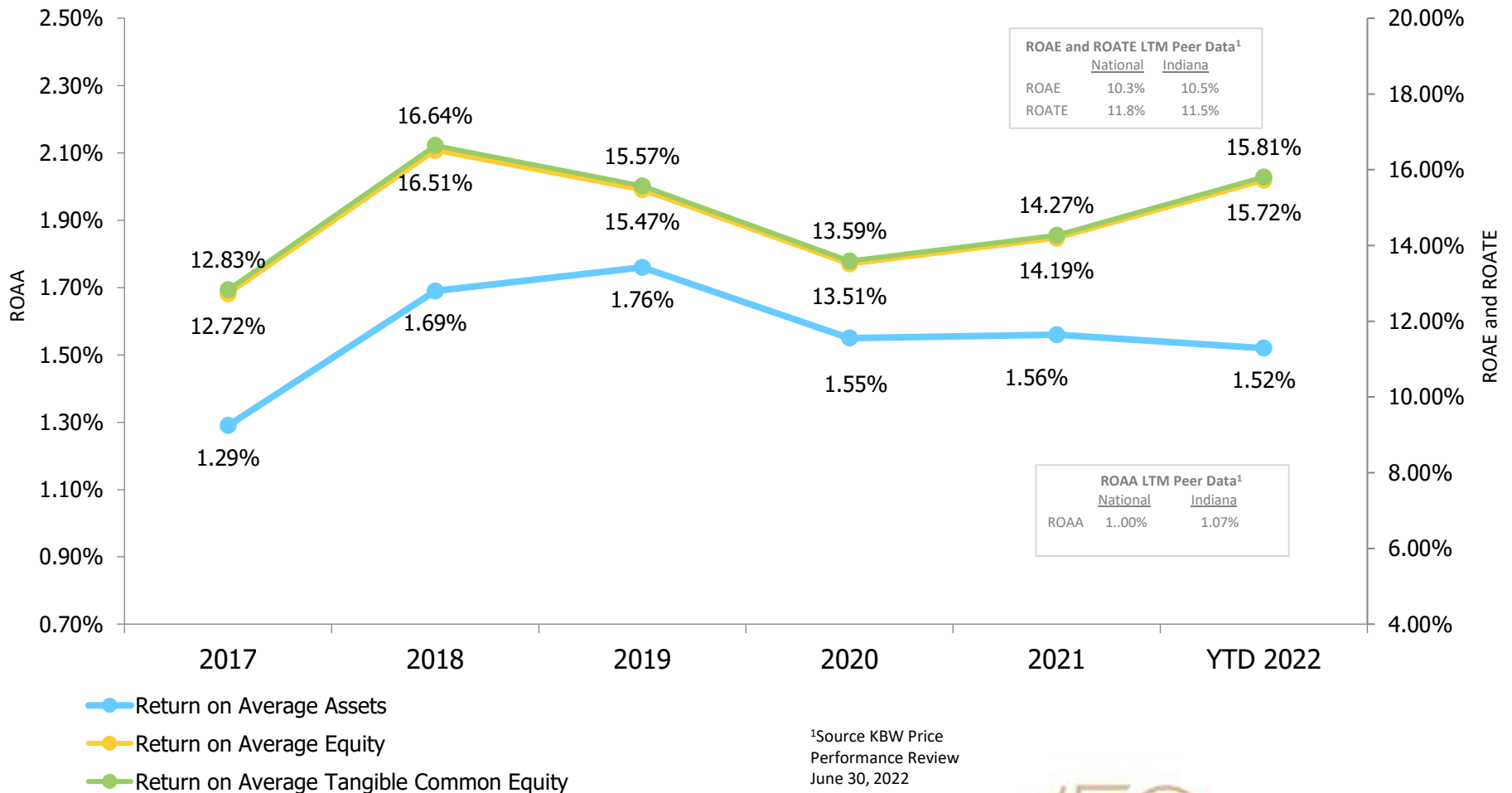
EVEN OUR DIGITAL BANKING IS PERSONAL.

Digital Banking
ASK FOR DETAILS
lakecitybank.com/digital

Financial Performance

Income Performance Metrics

LKFN Performance Exceeds National and Indiana Peers and Maintains Strong Capital Levels

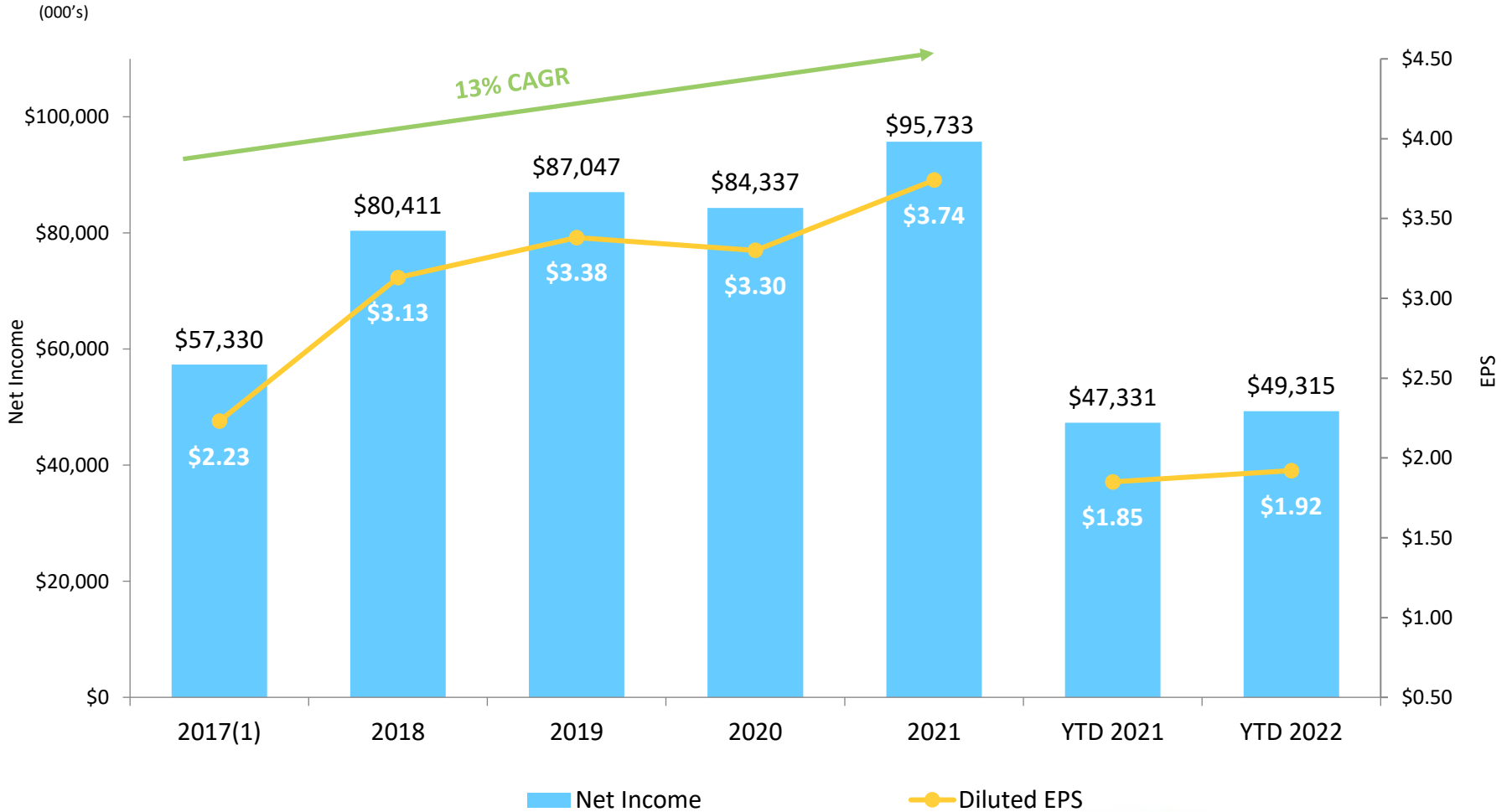


¹Source KBW Price Performance Review June 30, 2022



Net Income and EPS

Profitability Improves in 2022

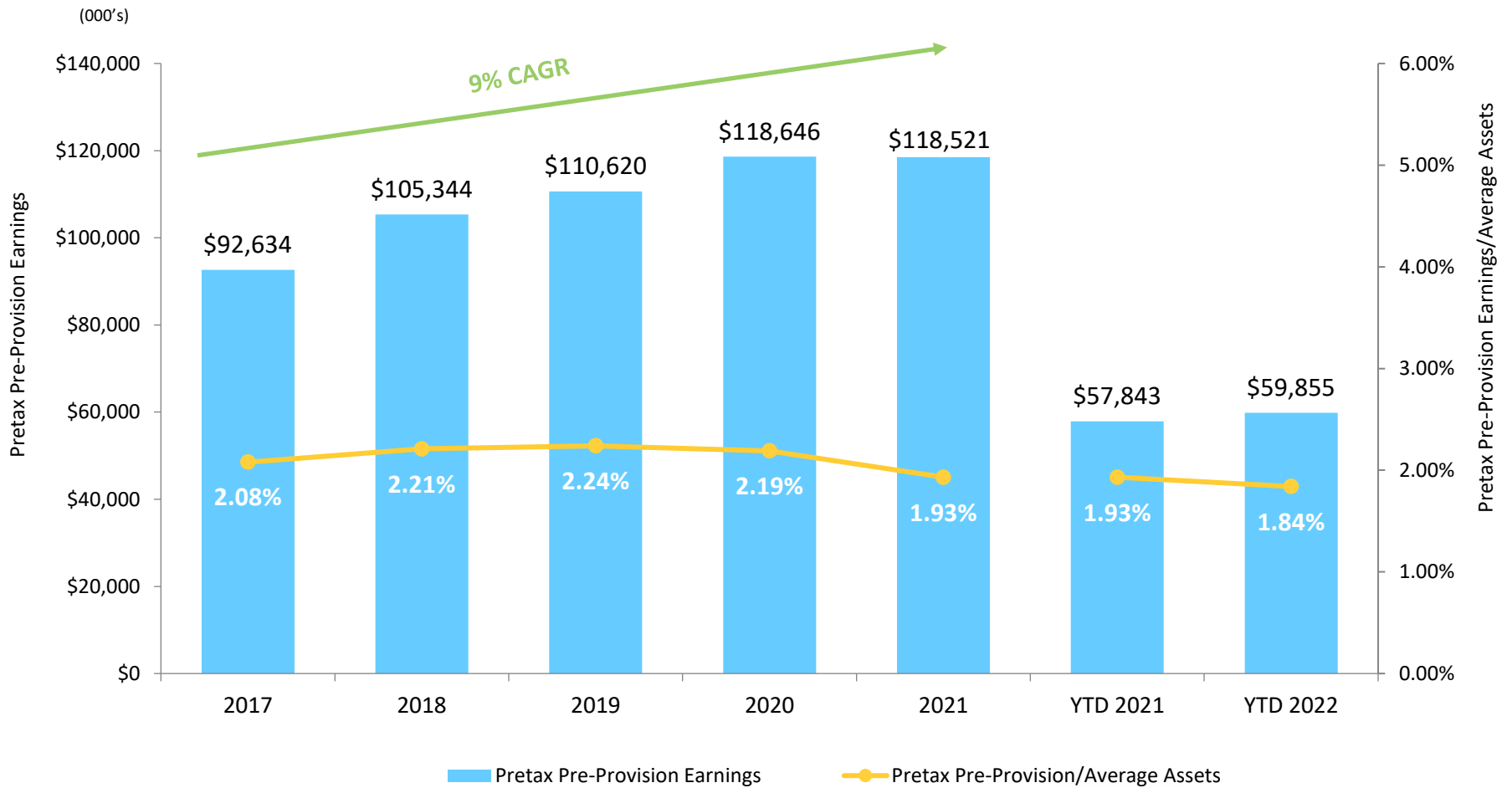


2022 Net Income increase 4%
 2022 Diluted EPS increase 4%

(1) Includes impact of tax reform of \$4.1 million income tax provision for 2017

Pretax Pre-Provision Earnings

Growth in Net Interest Income Offset by Decline in Noninterest Income

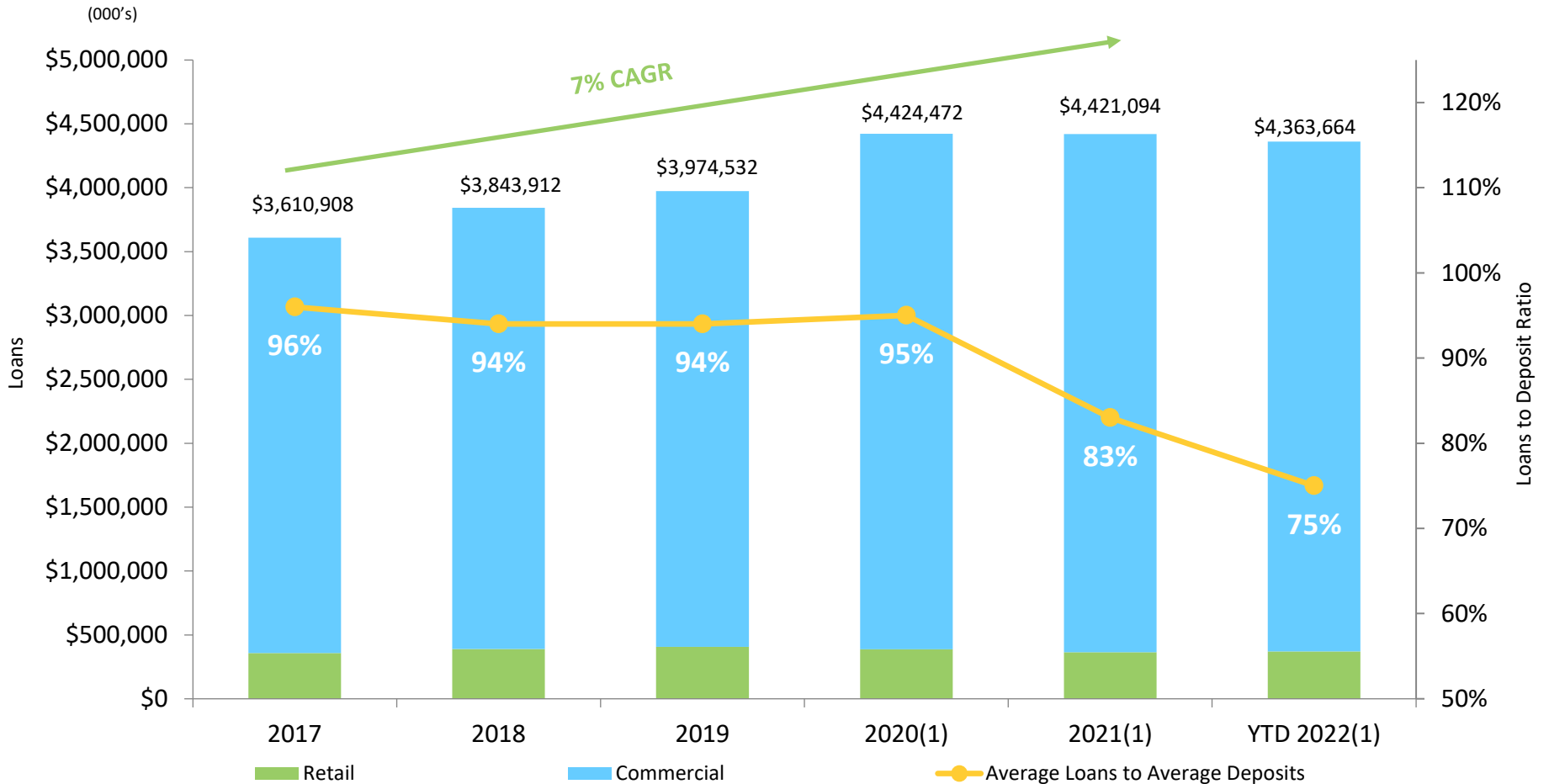


2022 Pretax Pre-Provision Earnings YOY Increase 3%

Note: Pretax Pre-Provision Earnings is a Non-GAAP financial measure. See "Reconciliation of Non-GAAP Financial Measures" in the Second Quarter 2022 Earnings Press Release and Form 8-K.

Average Loans

Organic Average Loan Growth ex PPP of \$198 million or 5% for 2022

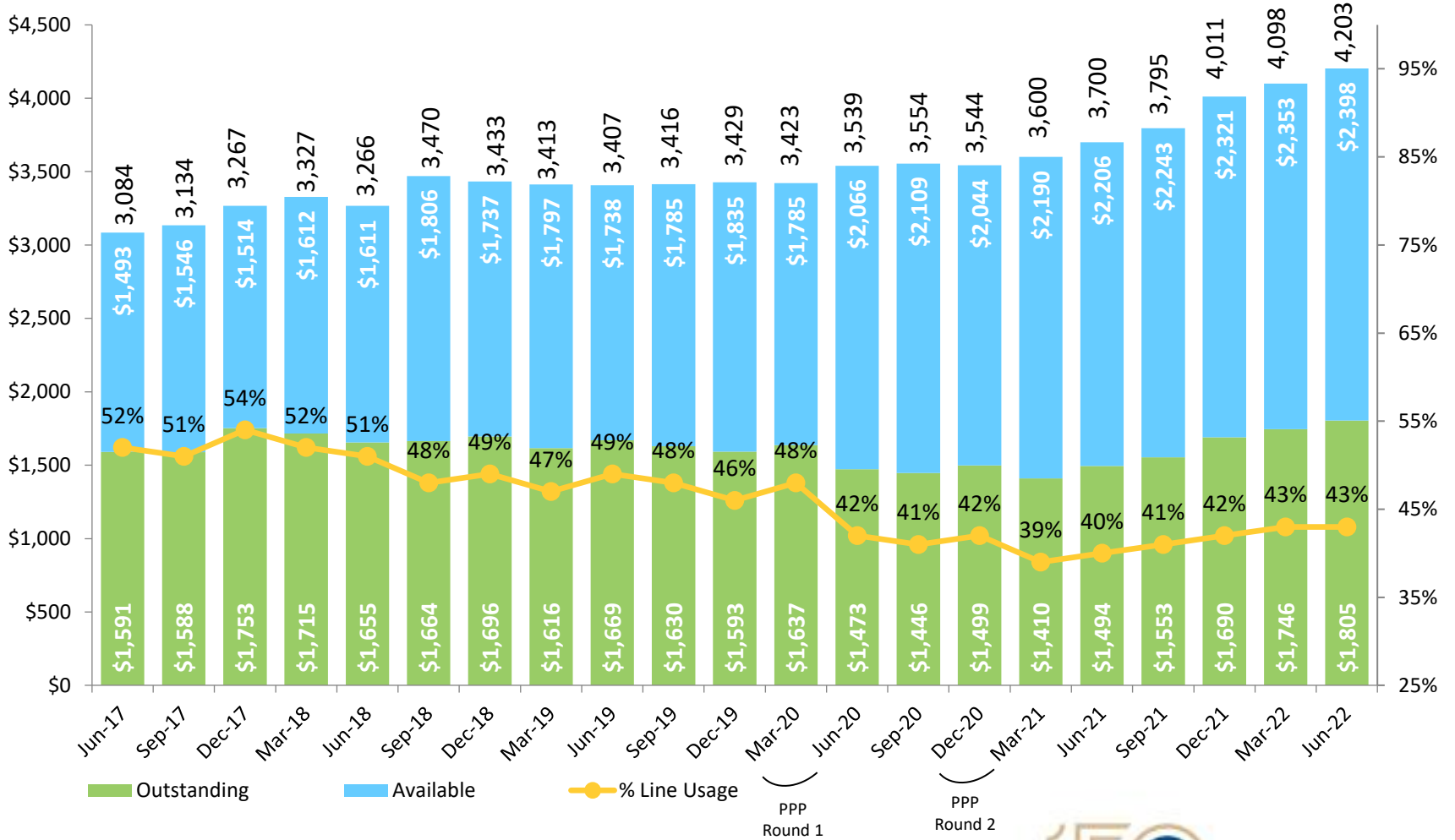


2022 YOY Decrease (4)%
 2022 YOY ex PPP, Increase 5%

(1) Includes \$377 million in Average PPP loans in 2020, \$238 million in December 31, 2021, and \$14 million in 2022

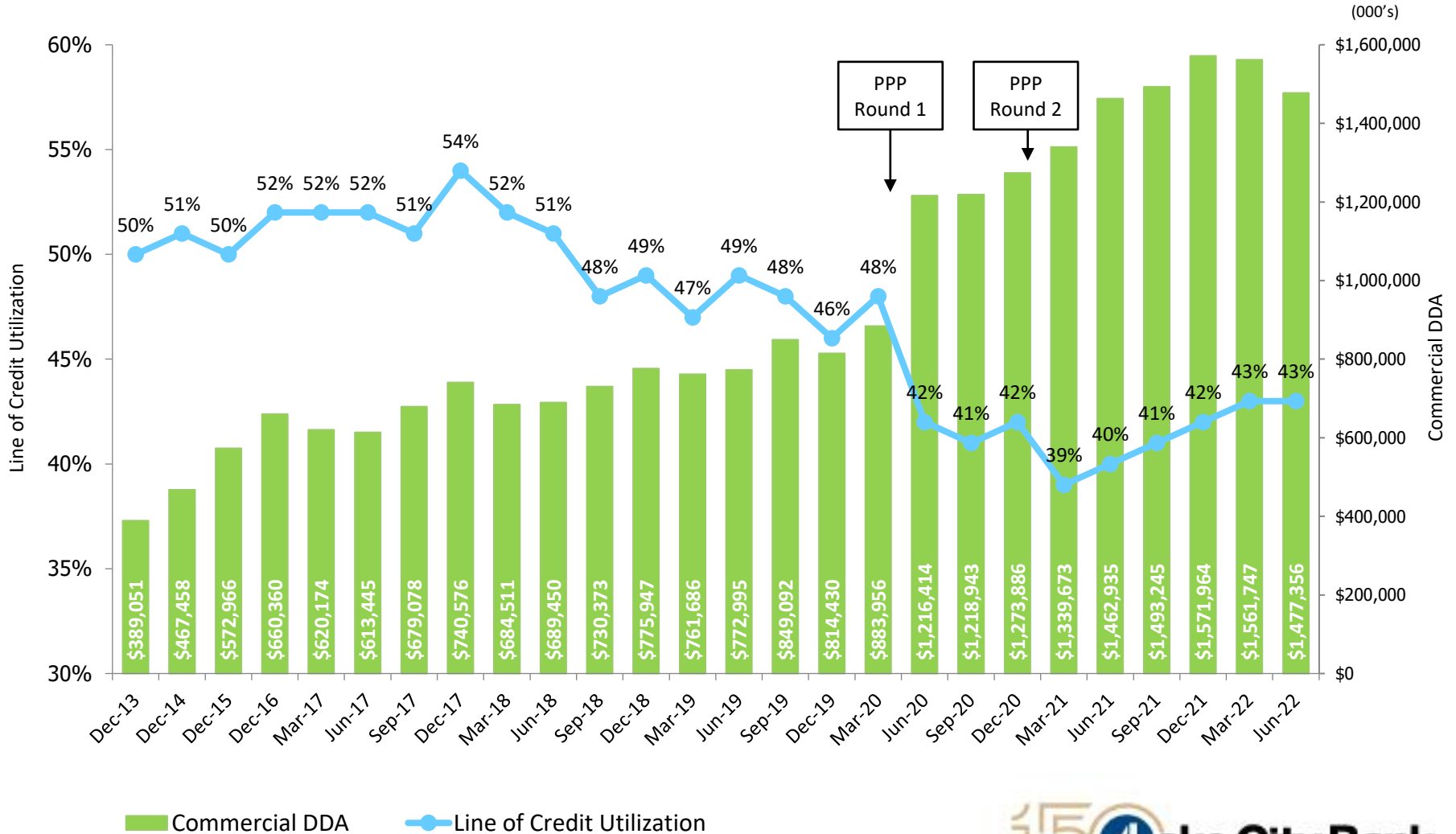
Line of Credit Utilization

Utilization Improves in 2022



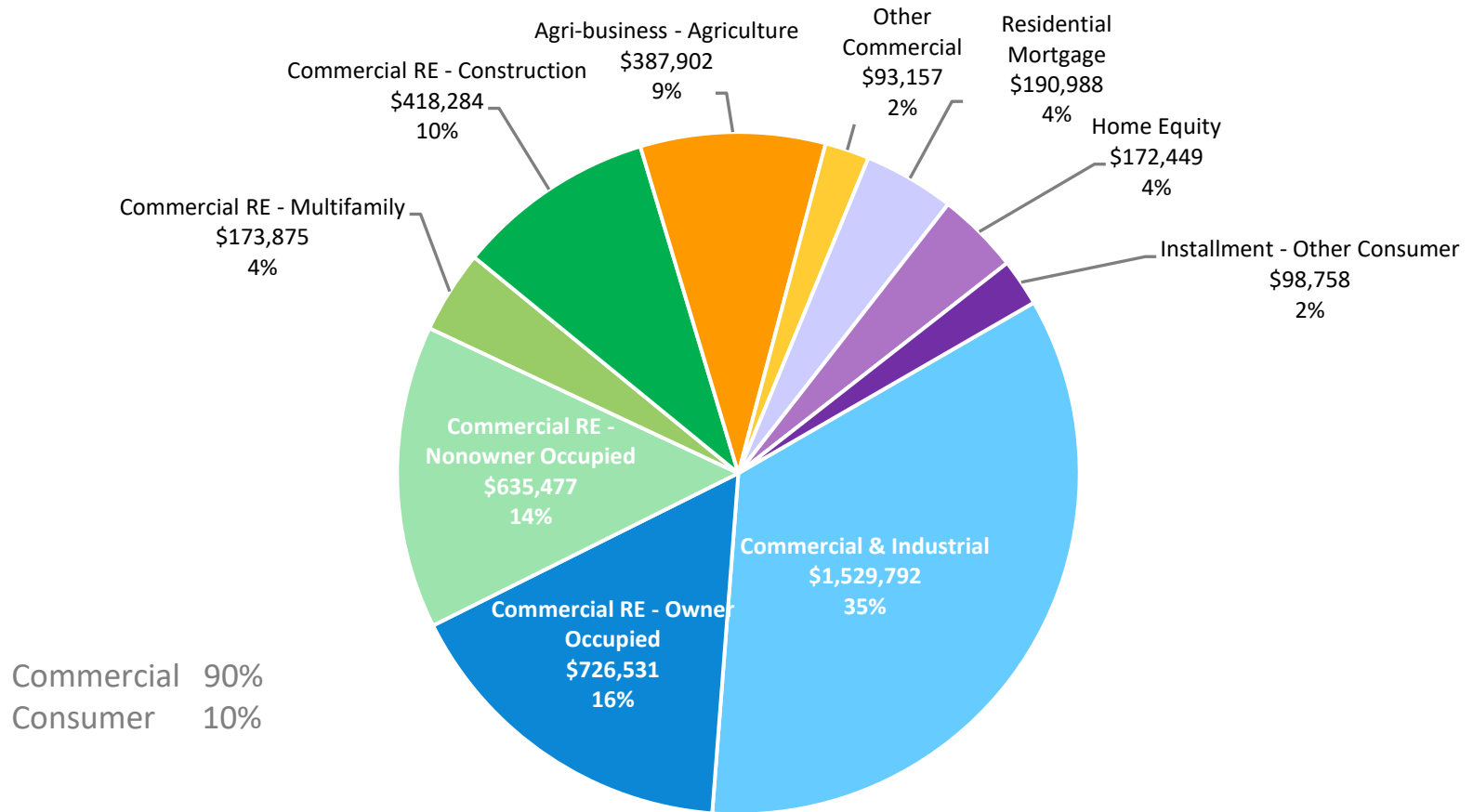
Line of Credit Utilization vs. Commercial DDA

PPP Funding Negatively Impacted Line Utilization



Loan Breakdown

C&I Drives Lending Business



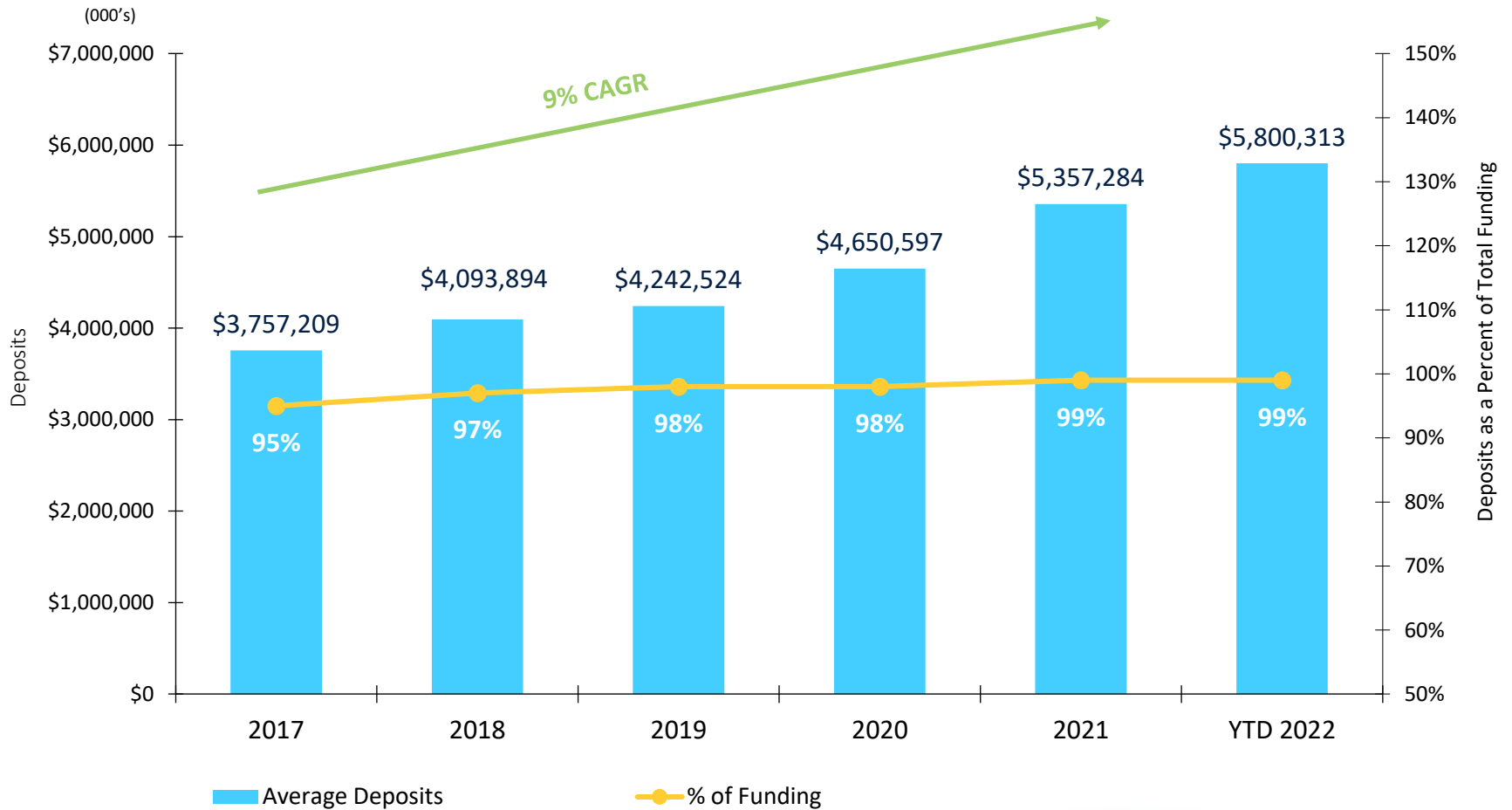
Commercial 90%
Consumer 10%

\$4.4 billion as of June 30, 2022

(000's)

Average Deposits

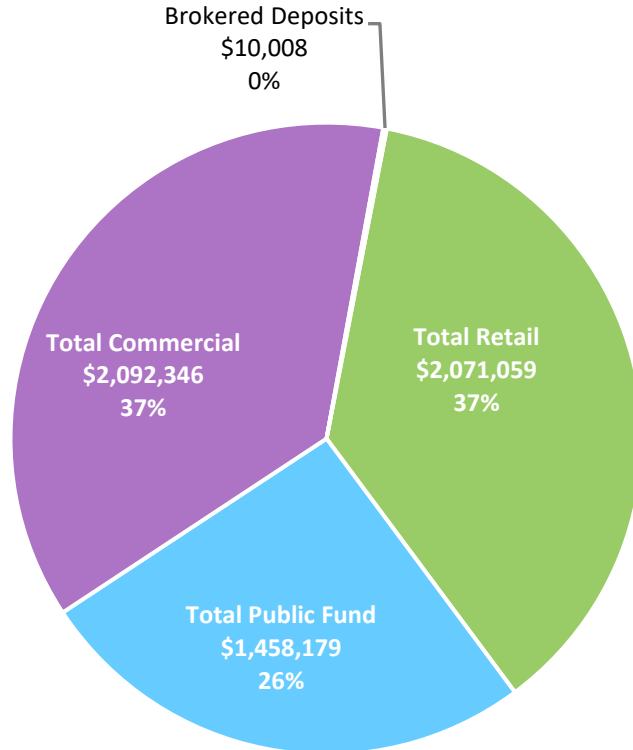
Deposit Growth Slows in 2022



2022 YOY Growth 11%

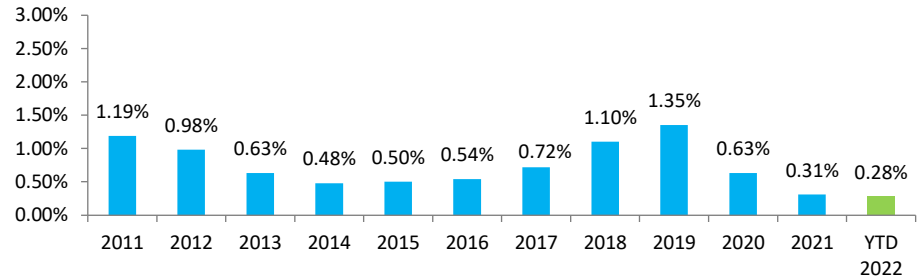
Deposit Breakdown

Deposit Costs at a Historic Lows



June 30, 2022
Total Deposits - \$5.6 billion
(000's)

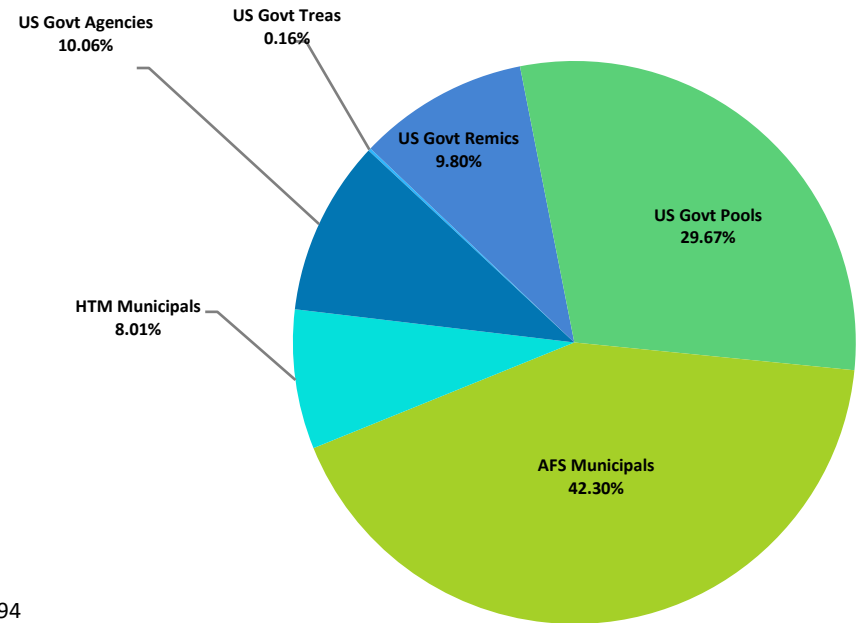
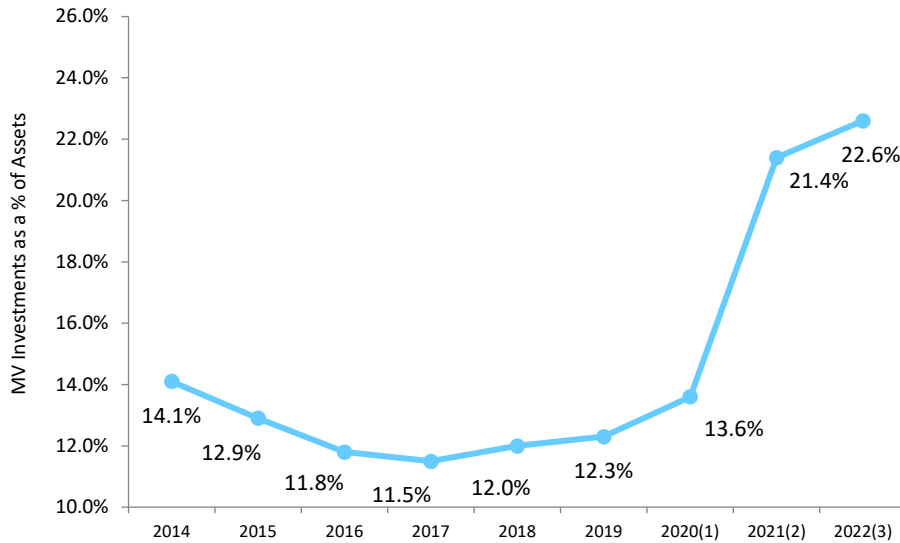
Cost of Deposits



Deposit Composition at end of period	2009	2022
Non-interest Bearing Demand Deposits	12%	32%
Interest Bearing Demand, Savings & MMA	34%	55%
Time Deposits > or = to \$100,000	35%	10%
Time Deposits < \$100,000	19%	3%
Total Deposits (billions)	\$1.9	\$5.6

Investment Portfolio

Excess Liquidity Deployed to Investment Portfolio



June 30, 2022

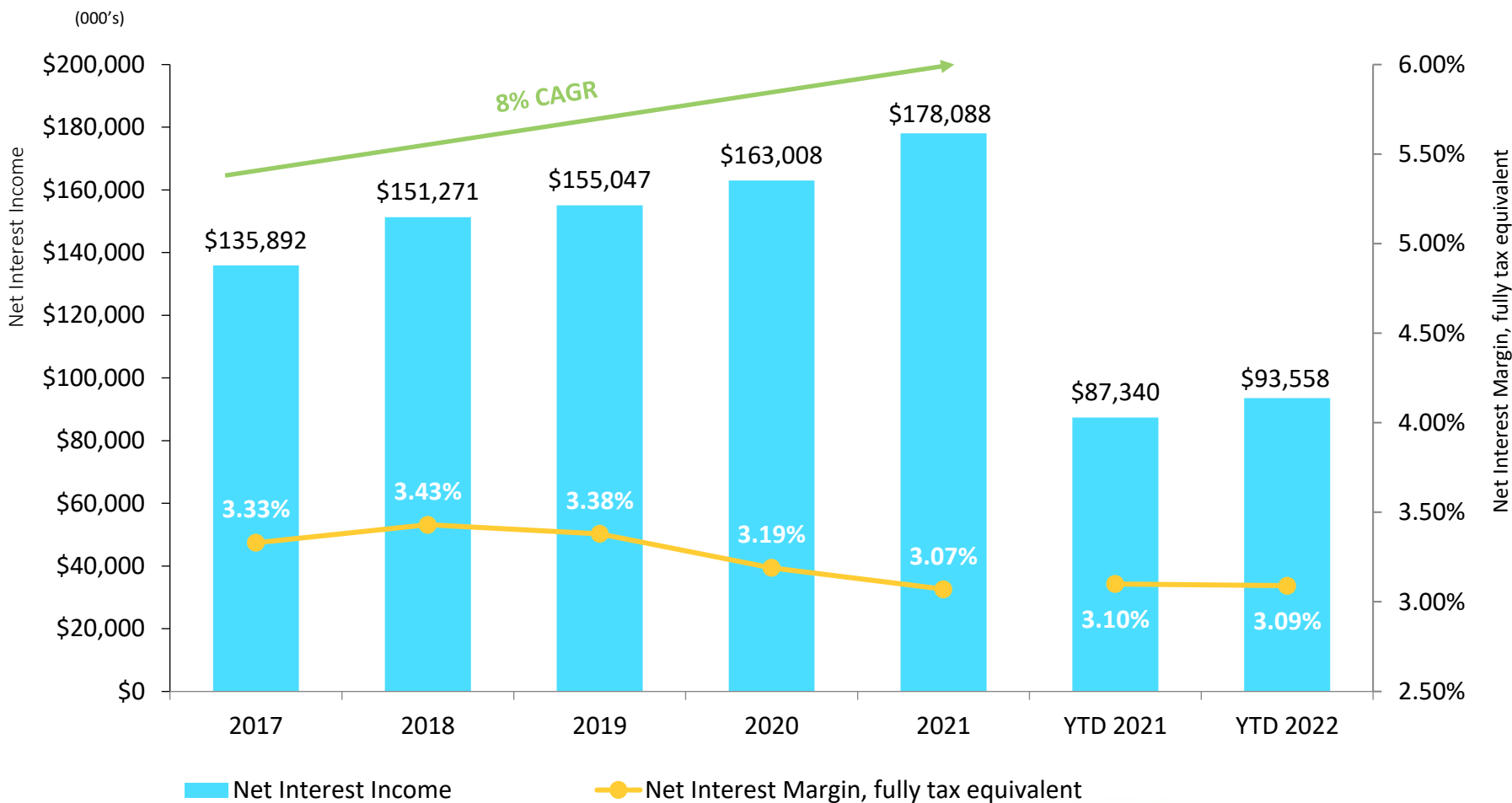
	Weighted Maturity	Book Yield	Market Value
US Govt REMICS	5.67	2.17	138,594
US Govt Pools	6.72	1.94	419,528
US Agencies	8.44	1.55	142,261
US Treasury Notes/Bills	0.61	1.23	2,234
AFS Municipals (TEY)	16.03	3.08	597,963
HTM Municipals (TEY)	18.43	2.73	113,350
Total (Tax-Equivalent Yield)	11.77	2.47%	\$1,413,930

Portfolio Effective Duration 6.4 years
as of June 30, 2022

- (1) Ratio for 12/31/20 excludes PPP loans of \$412 million in total assets
- (2) Ratio for 12/31/21 excludes PPP loans of \$26 million in total assets
- (3) Ratio for 6/30/22 excludes PPP loans of \$5 million in total assets

Net Interest Income

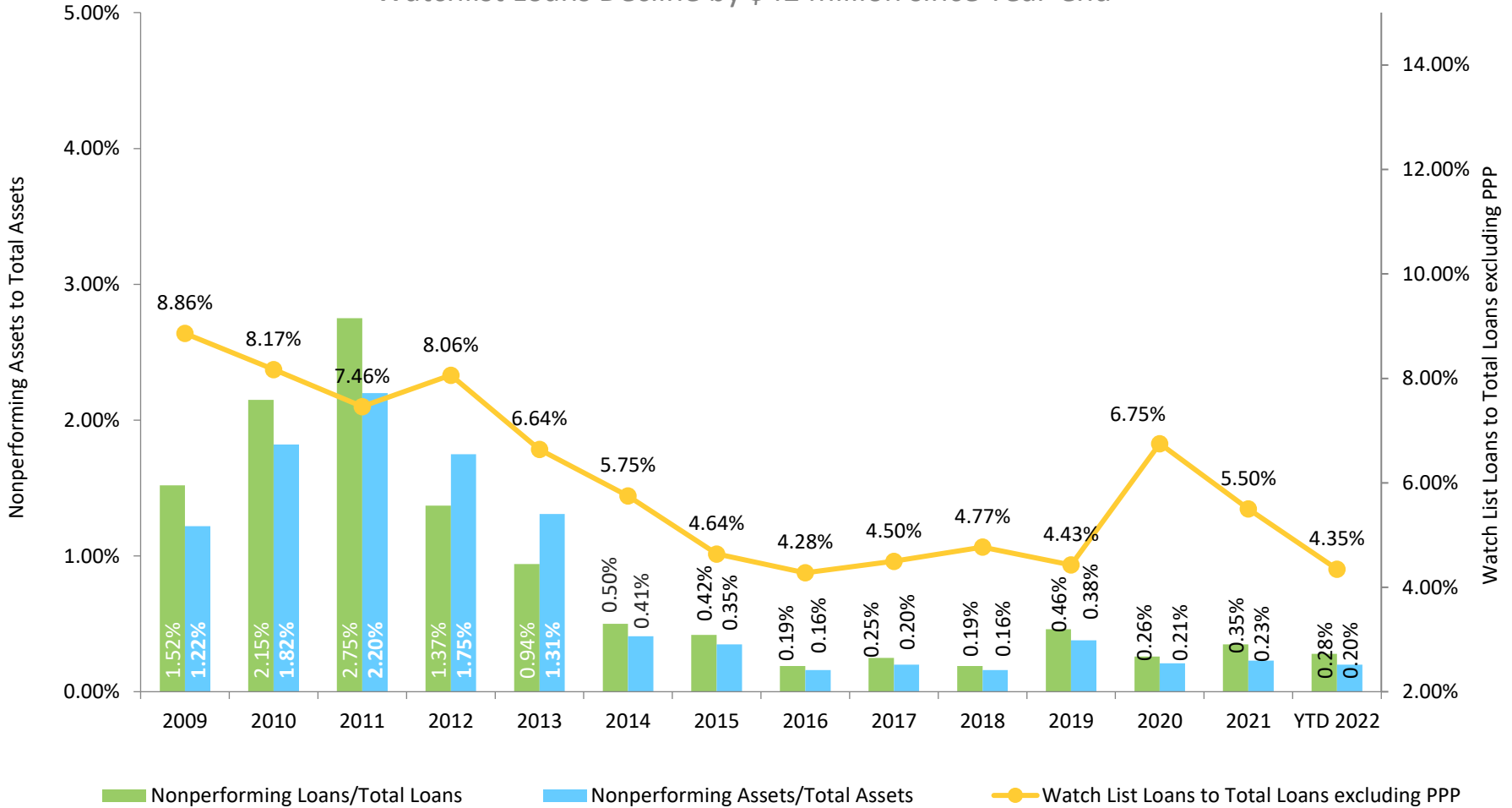
Growth in Net Interest Income Impacted by Higher Rates and Growth in Loans



2022 YOY Growth 7%

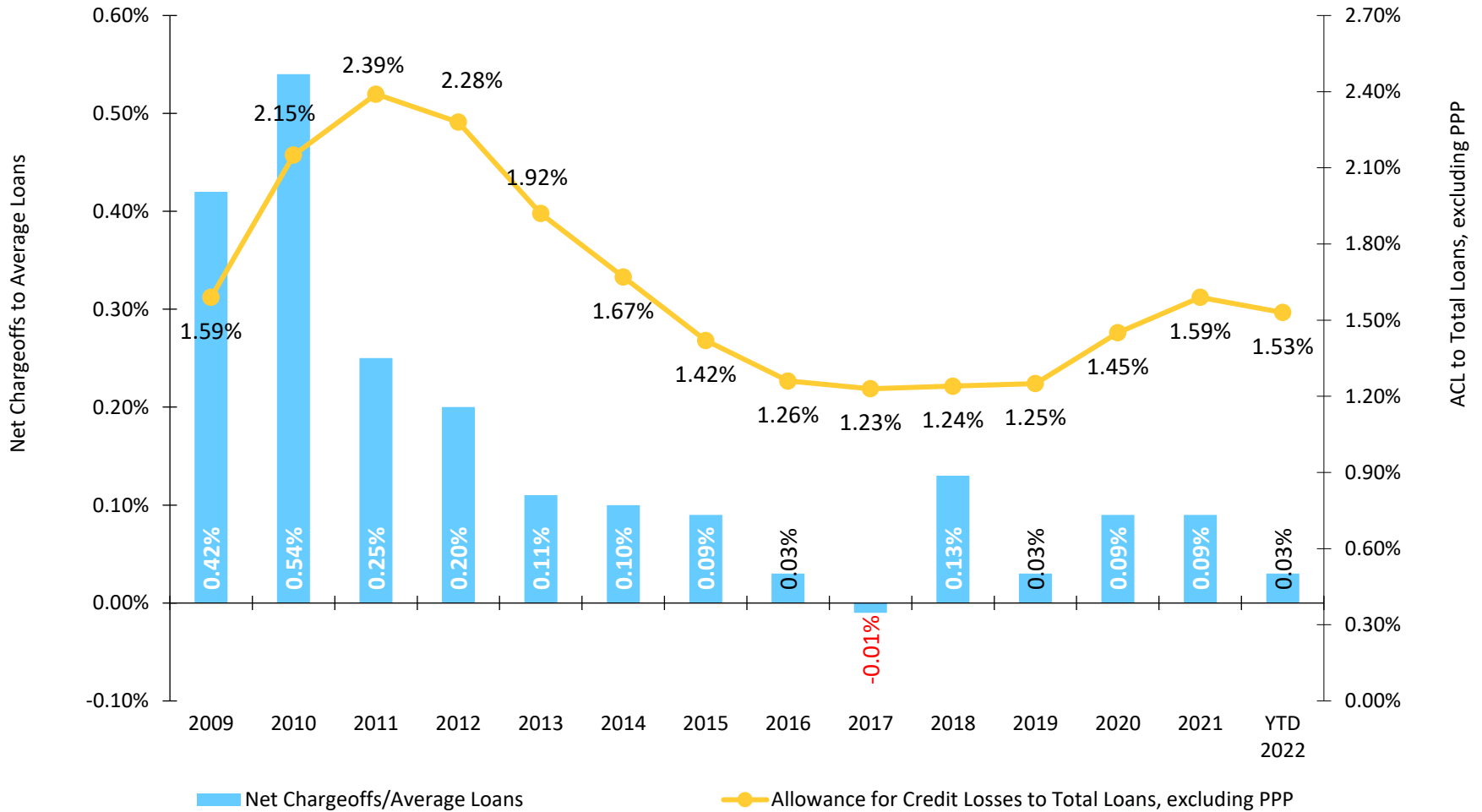
Asset Quality

Watchlist Loans Decline by \$42 million since Year-end



Asset Quality

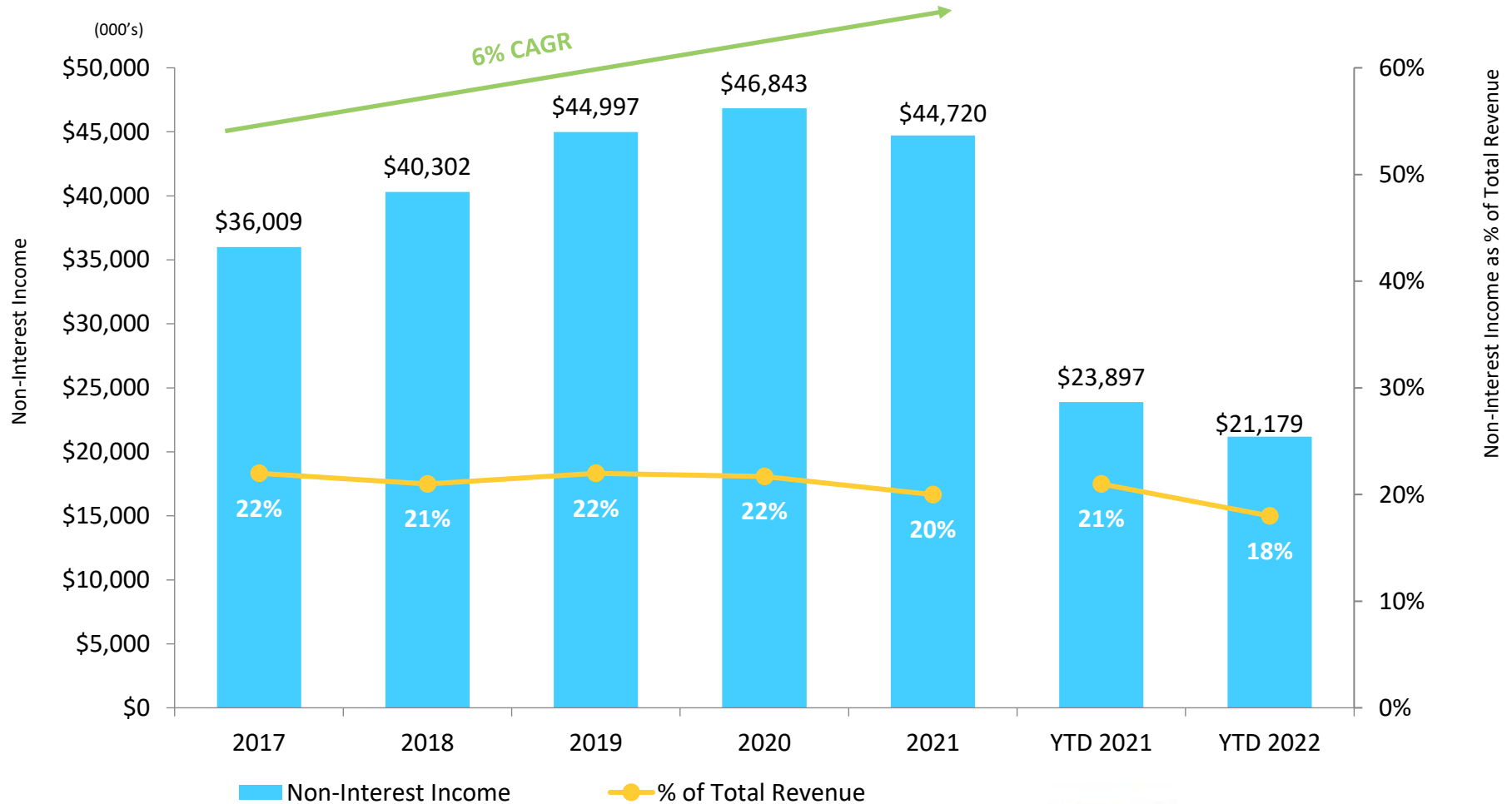
Allowance for Credit Losses Represents Strong Coverage



Note: Current Expected Credit Loss ("CECL") Standard adopted effective 1/1/21

Non-Interest Income

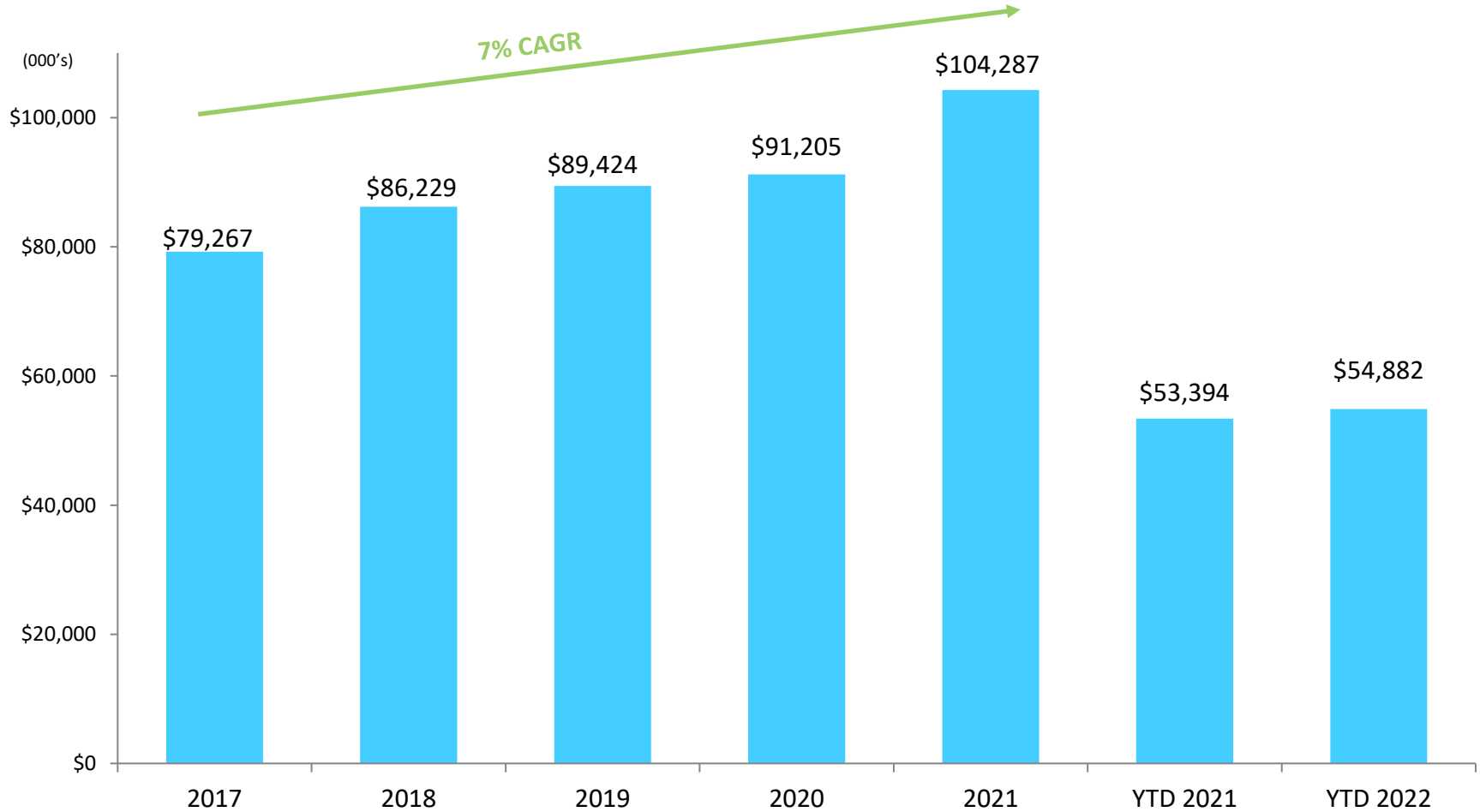
Growth in Fee Generating Lines of Business is Offset by Market Driven Volatile Activity



2022 YOY Decrease (11%)

Non-Interest Expense

Disciplined Operating Expense Management

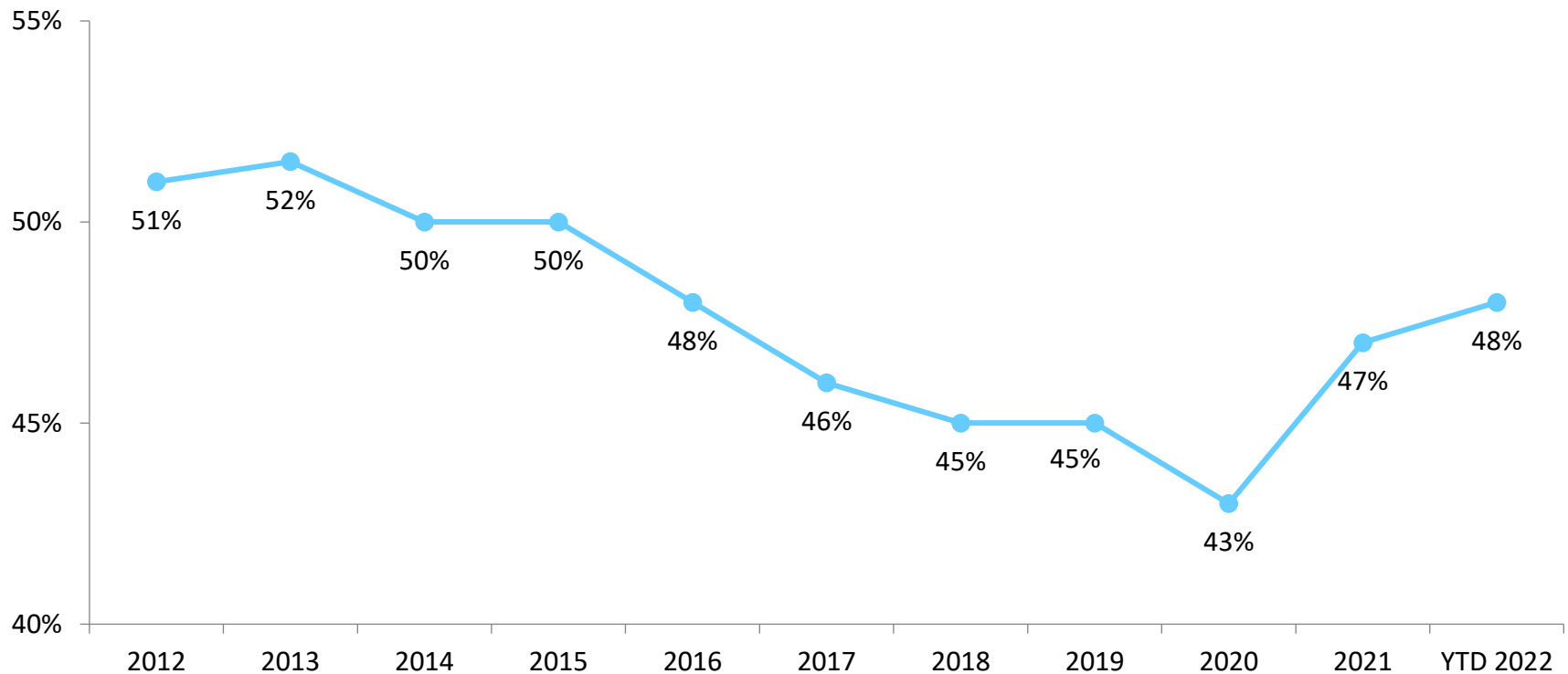


2022 YOY Increase 3%

Efficiency Ratio

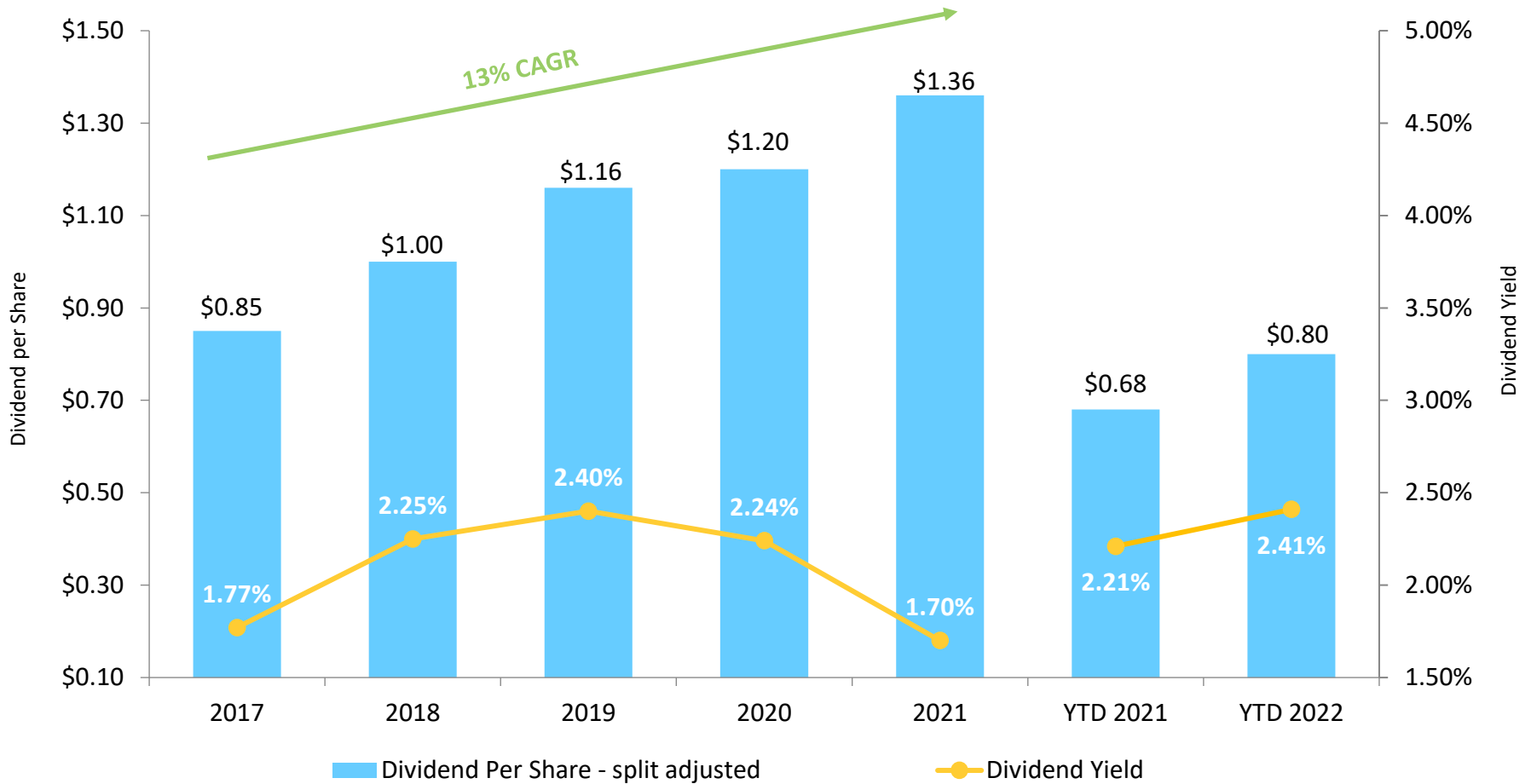
Revenue Growth Outpaces Expense Growth

Constant investment in technology and facilities



Stable Healthy Dividend

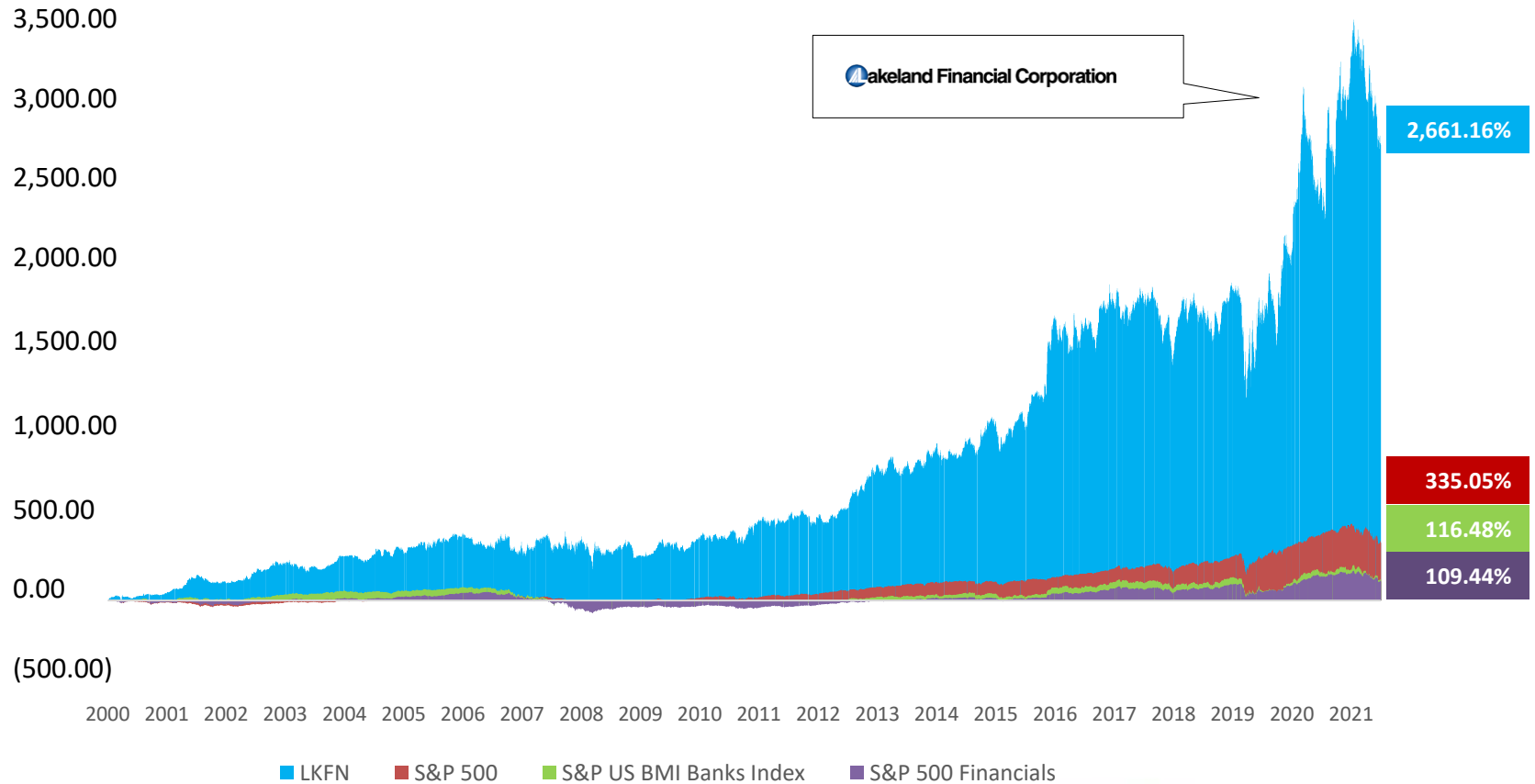
Growth in Dividend Reflects Strength of Capital



2022 Growth 18%

LKFN Shareholder Value

Total Return Performance from 12/31/00 to 6/30/22



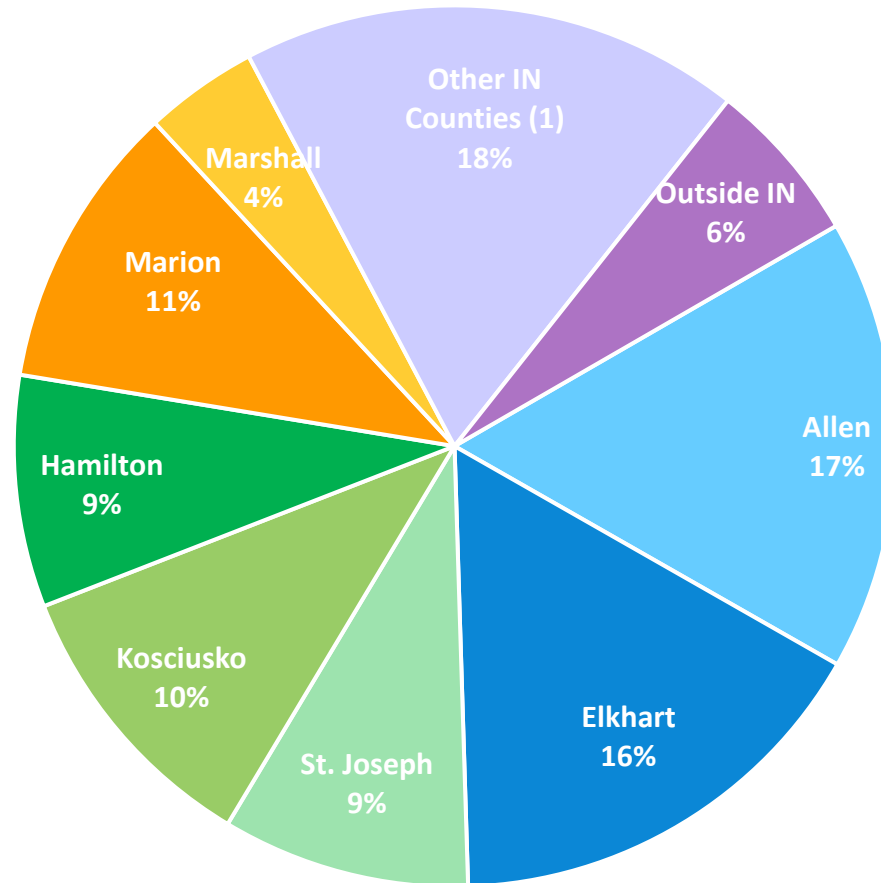
Investment Highlights

- Proven History of Organic Growth
- Disciplined and Focused Strategy
- Strong Internal Culture
- Consistent Execution
- Service Excellence Drives Shareholder Value

Supplemental Information

Commercial Loans by County

Commercial Customers in 46 Indiana Counties and 22 Other States



Commercial Loans
Outstanding as of
6/30/2022
\$4.0 billion

June 30, 2022
(000's)

(1) All other counties individually represent less than 0.5% of total

Larger Market Organic Expansion

Organic Growth

State Rank	County	Primary City	Population*	LCB Entry	LCB Deposit Market Share**	# of Branches
20.	Kosciusko	Warsaw	78,988	1872	58%	12
6.	Elkhart	Elkhart	206,161	1990	26%	10
5.	St. Joseph	South Bend	271,484	1997	10%	4
3.	Allen	Fort Wayne	382,187	1999	12%	5
1.	Hamilton, Johnson, Marion	Indianapolis	1,467,028	2011	1%	6



* Source: STATS Indiana

** Source: FDIC 6/30/21 Statistics

Mature Market Strength and Growth

Organic Growth

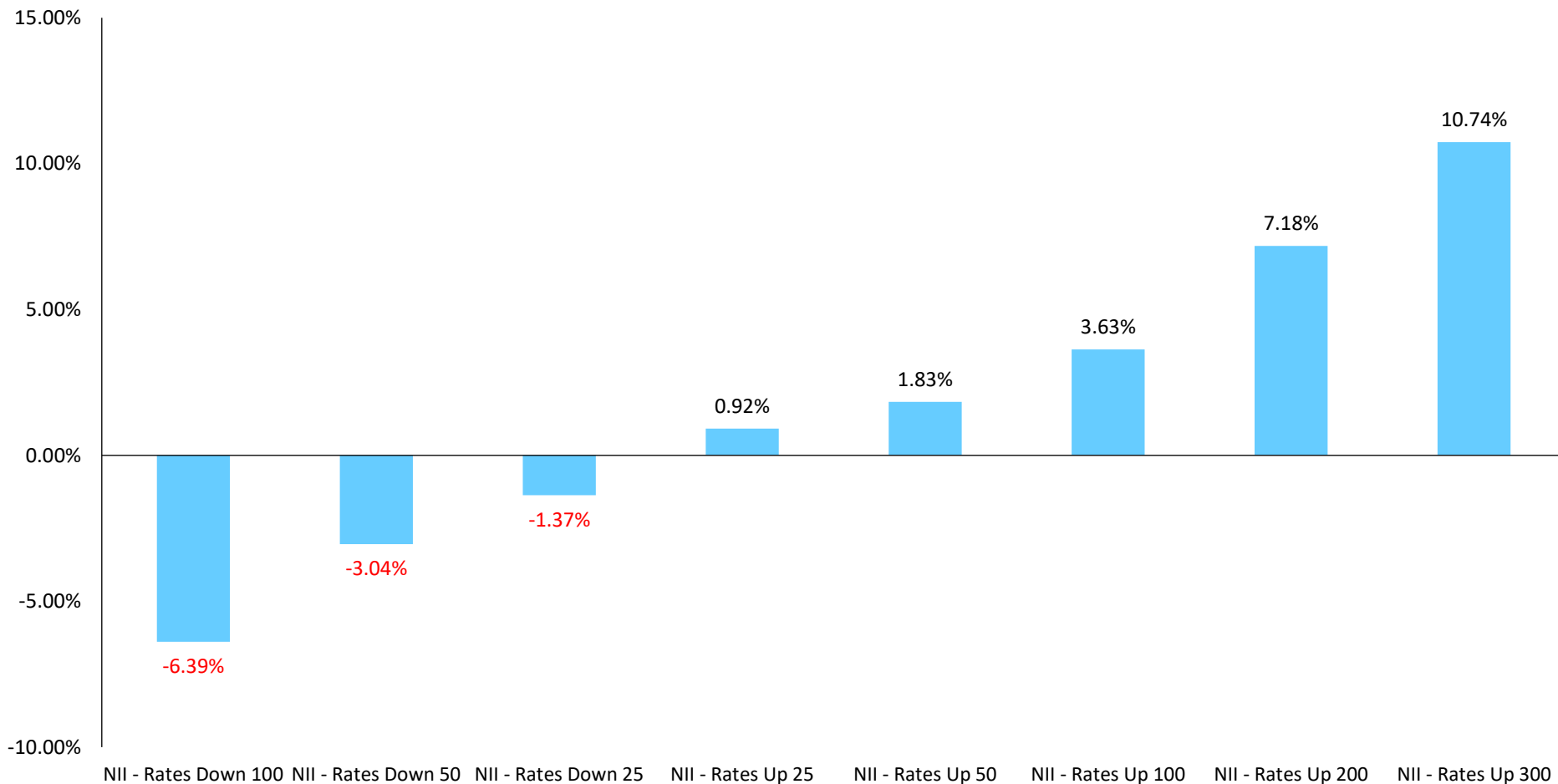
(millions)¹

	2021		2011			2021 # of Offices
	<u>Deposits</u>	<u>Share</u>	<u>Deposits</u>	<u>Share</u>	<u>Increase</u>	
1. Lake City Bank	\$4,778	18.74%	\$2,277	13.37%	109.84%	51
2. 1 st Source	\$4,670	18.31%	\$2,513	14.75%	85.83%	53
3. JPM Chase	\$3,601	14.12%	\$1,421	8.34%	153.41%	21
4. PNC	\$1,764	6.92%	\$1,442	9.47%	22.33%	20
5. First Merchants	\$1,265	4.96%	\$643	3.77%	96.73%	10
6. Flagstar	\$958	3.76%	\$14	0.08%	6742.86%	23
7. Star	\$954	3.74%	\$455	2.67%	109.67%	10
8. KeyBank	\$769	3.02%	\$984	5.77%	(21.85)%	14
9. Old National	\$707	2.77%	\$656	3.85%	7.77%	9
10. Fifth Third	\$612	2.40%	\$316	1.85%	96.67%	9
Market Total	\$25,502		\$17,040		49.66%	

¹Mature Markets includes 12 Northern Indiana counties and excludes 3 Central Indiana counties Adjusted to include branches subsequently acquired by surviving banks. Data based on June 30th regulatory reporting for each year presented.

Projected Impact of Rising/Falling Rates

Asset Sensitive Balance Sheet



Graph presents 12 month projected net interest income simulation results as of June 30, 2022 using parallel shocks



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