



## Mission & Core Values

### Long-Term Mission

Lake City Bank will be the acknowledged and recognized leader in Midwest community banking.

### Mission Execution

We will earn this recognition by consistently providing highly personalized and client-driven community banking services.

### Core Values

- Honesty
- Customer Service
- Profitability
- Community Service
- Inclusivity
- Professional Development
- Stewardship
- Independence

### Organizational Vision

We're driven by the growth of shareholder value and the delivery of competitive banking services through a progressive business model that preserves the principles and ideals of a community bank.